

Equitable Design

Principles of Design for Racial & Social Equity*

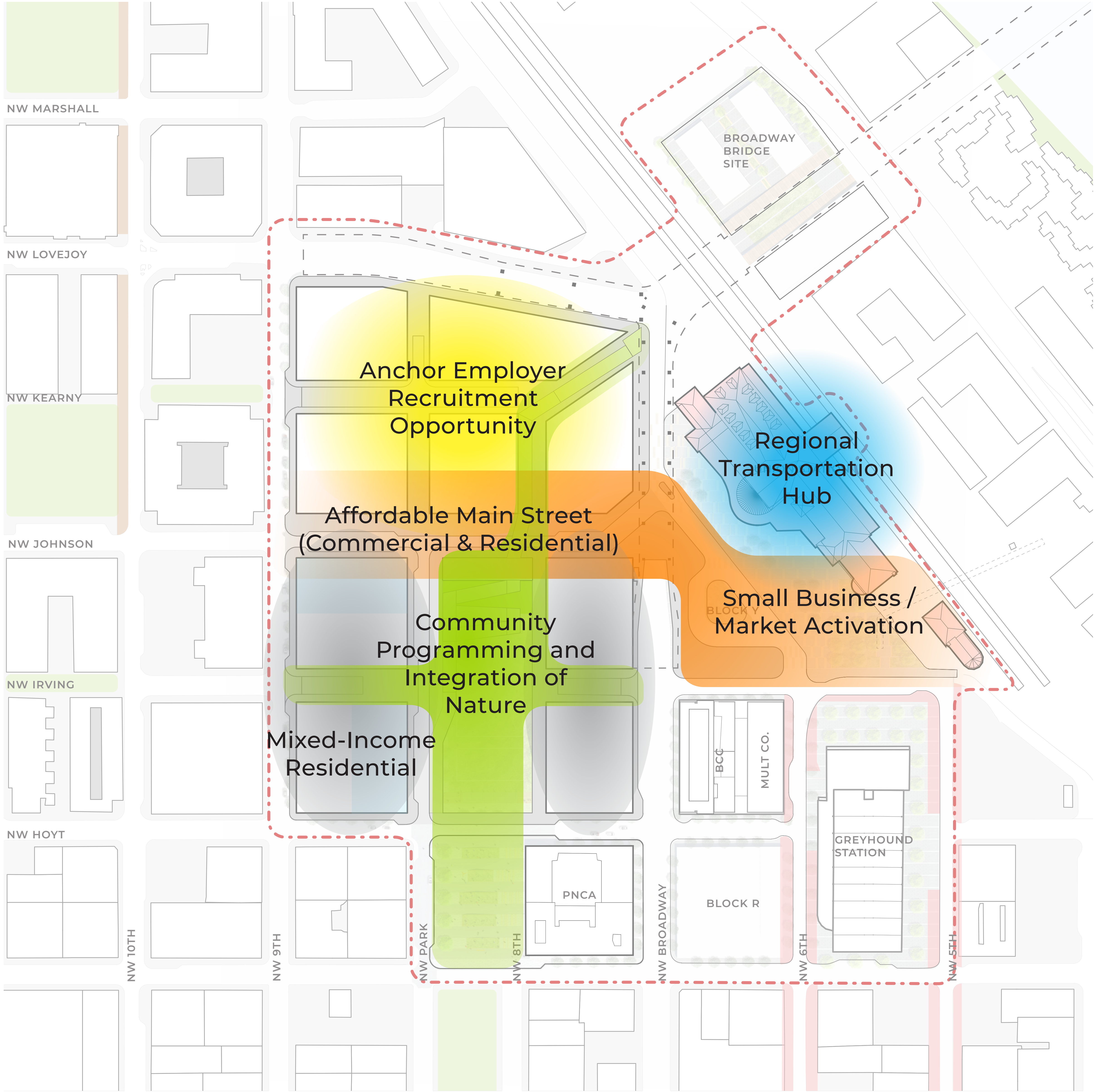
• **Engage and elevate the voices of underrepresented groups** in each phase of planning & design.

• Provide **public spaces to just be**, meaning:

- Places that don't feel like you need a specific purpose, activity or transaction to be there.
- Places to sit that don't appear to be connected to a building or a business.
- Places for groups to gather.

Affordable Housing

- **Multiple Medium Sized Parcels**
Breaking the Portland Housing Bureau land into two medium sized parcels allows for flexibility in implementation.
- **Distributed Affordability** - Don't cluster affordable housing parcels in one corner or section of the project area.
- **Integrate and Connect Affordable Housing** - Don't push all the affordable housing to the edges of the site.



• Create spaces in buildings and within the public realm to **accommodate businesses serving low-income customers**, particularly with respect to food and drink, including:

- Affordable retail space in buildings.
- Designated spaces for food carts or other street vendors.

• **Avoid excessive or unnecessary spending on infrastructure** that may limit resources available for other community priorities.

* These principles are the result of interviews and public engagement during Phases B2 and C1. As we develop the master plan, we will refine, expand, and translate them into specific site features or district design guidelines for future development projects in the Broadway Corridor project area.