

¡Bienvenidos!

Добро пожаловать!

欢迎！ Welcome!

Soo dhowow!

Xin chào mừng!

歡迎！



@broadwaycorrpx



WIFI:

9035Guest

Password: SweetOrange9@

Share your opinion:

Paper Survey or

www.slido.com #broadway

Welcome!

5:30 p.m. – 6:00 p.m.

Welcome & presentation on the project background and development concepts

6:00 p.m. – 7:25 p.m.

Guests visit stations to learn more about the concepts and provide feedback

7:25 p.m. – 7:30 p.m.

Closing



@broadwaycorrpx



WIFI:

9035Guest

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Share your opinion:

Paper Survey or
www.slido.com #broadway

Share Your Opinion!



Join a small group discussion facilitated by Lara Media



Ask a volunteer for a paper survey

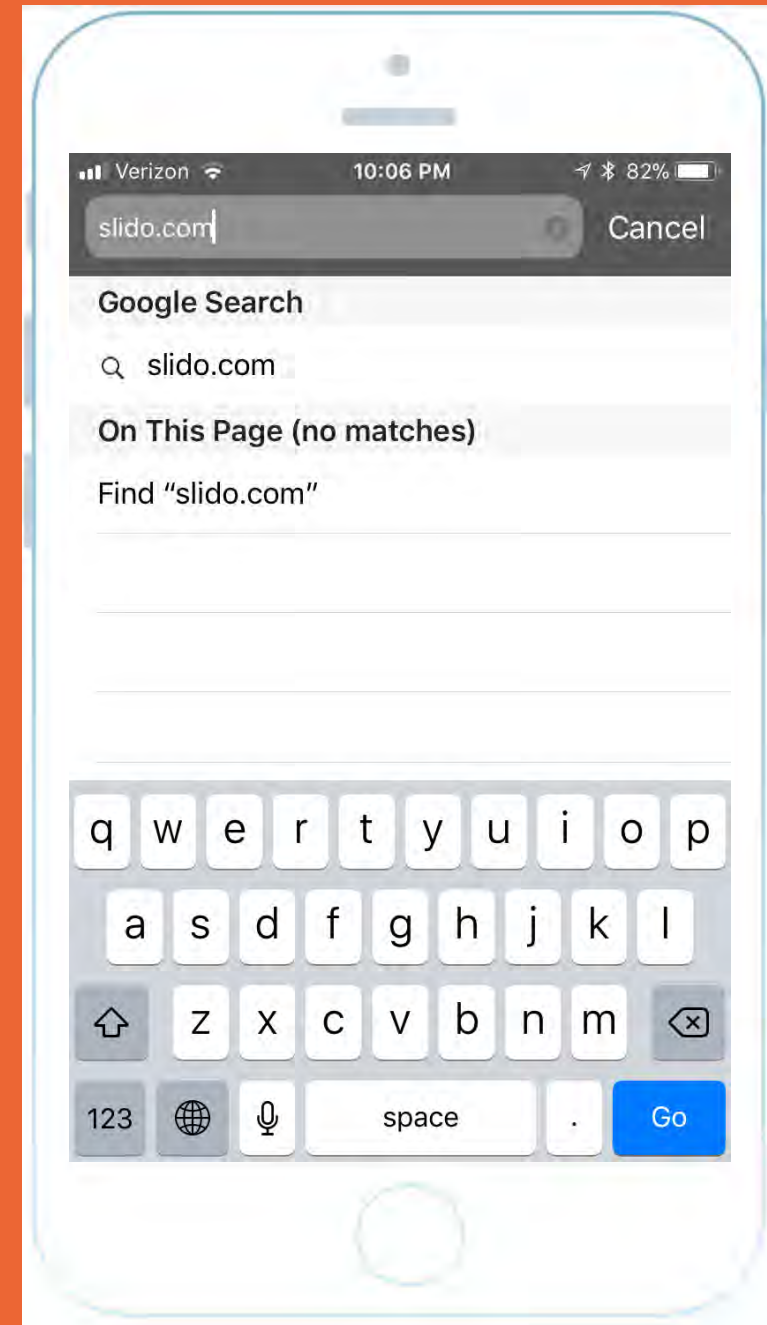


Go to **www.slido.com**, enter **#broadway**

Share Your Opinion!

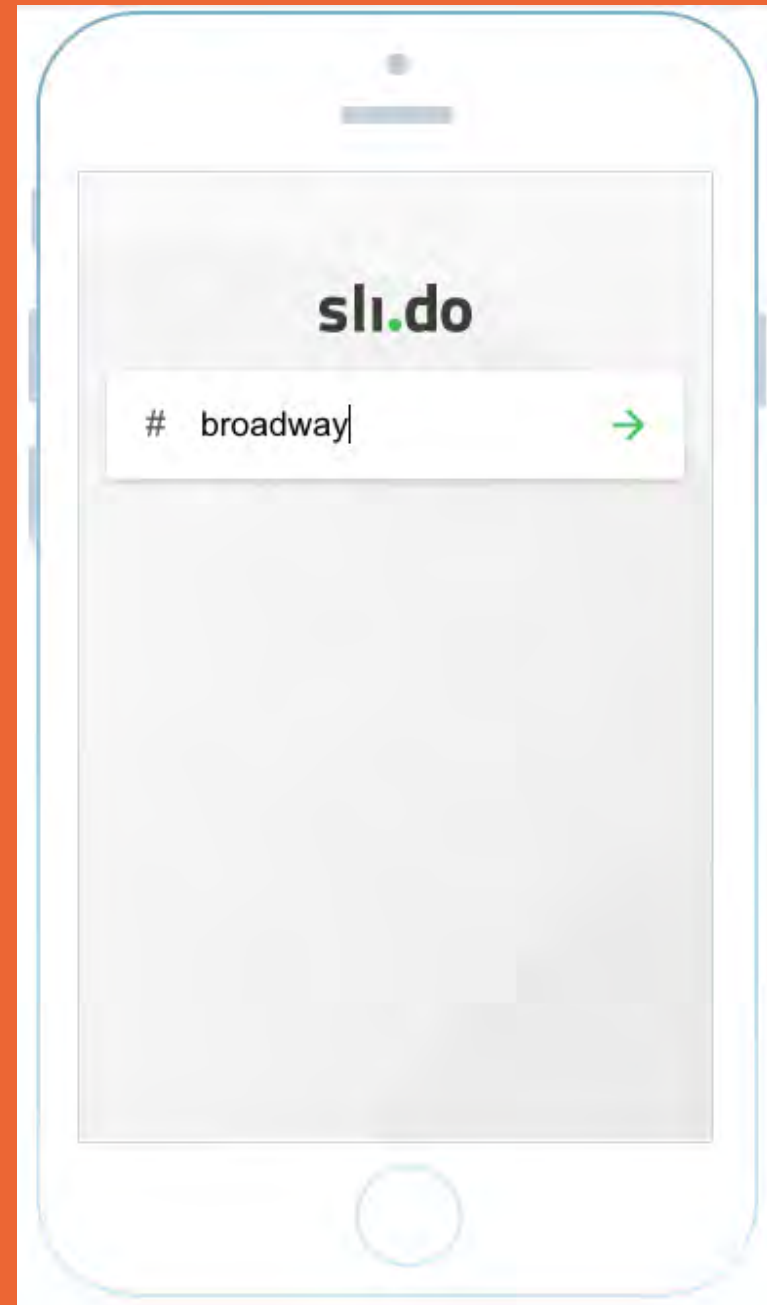
1

Open the web browser on your phone or tablet.




Share Your Opinion!

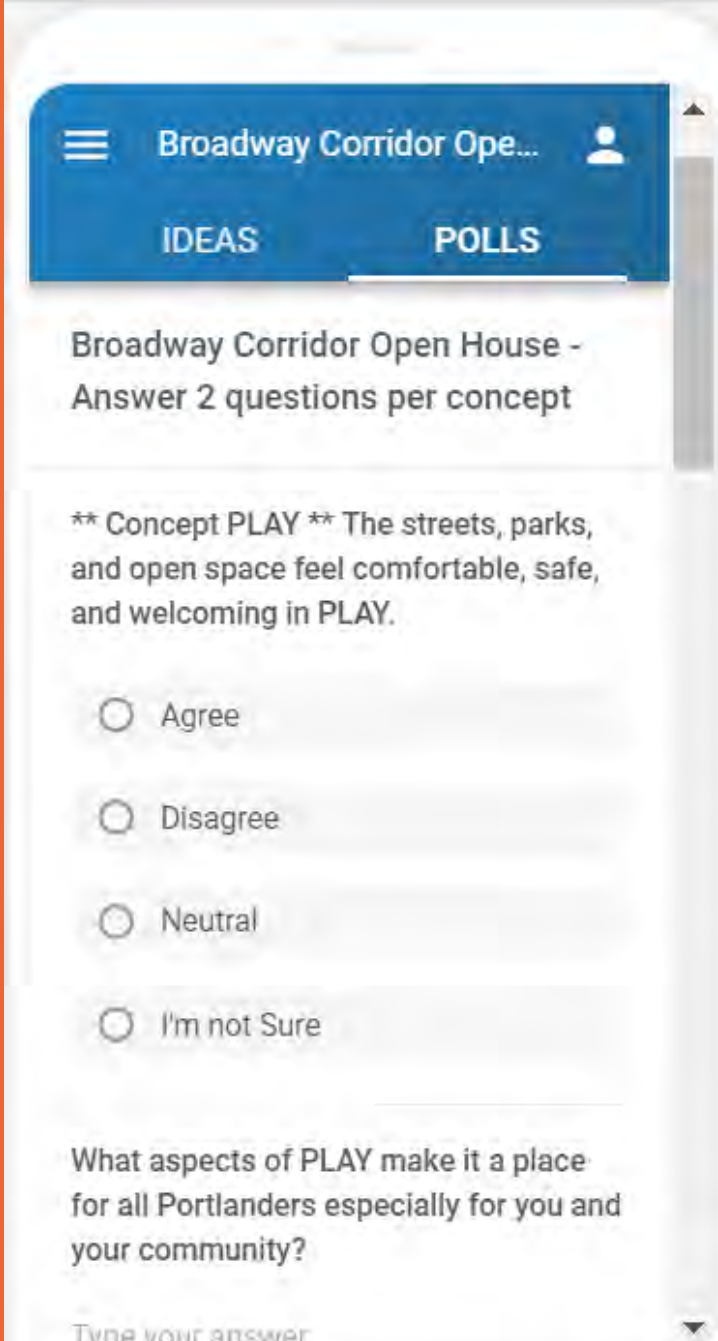
- 1** Open the web browser on your phone or tablet.
- 2** Go to **slido.com**, enter **#broadway** (slido active until 24 hours after event)



Share Your Opinion!


- 1** Open the web browser on your phone or tablet.
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- 3** Tap on **Polls** to answer polls
Tap **Ideas** to submit your own ideas or show support for ideas with a 

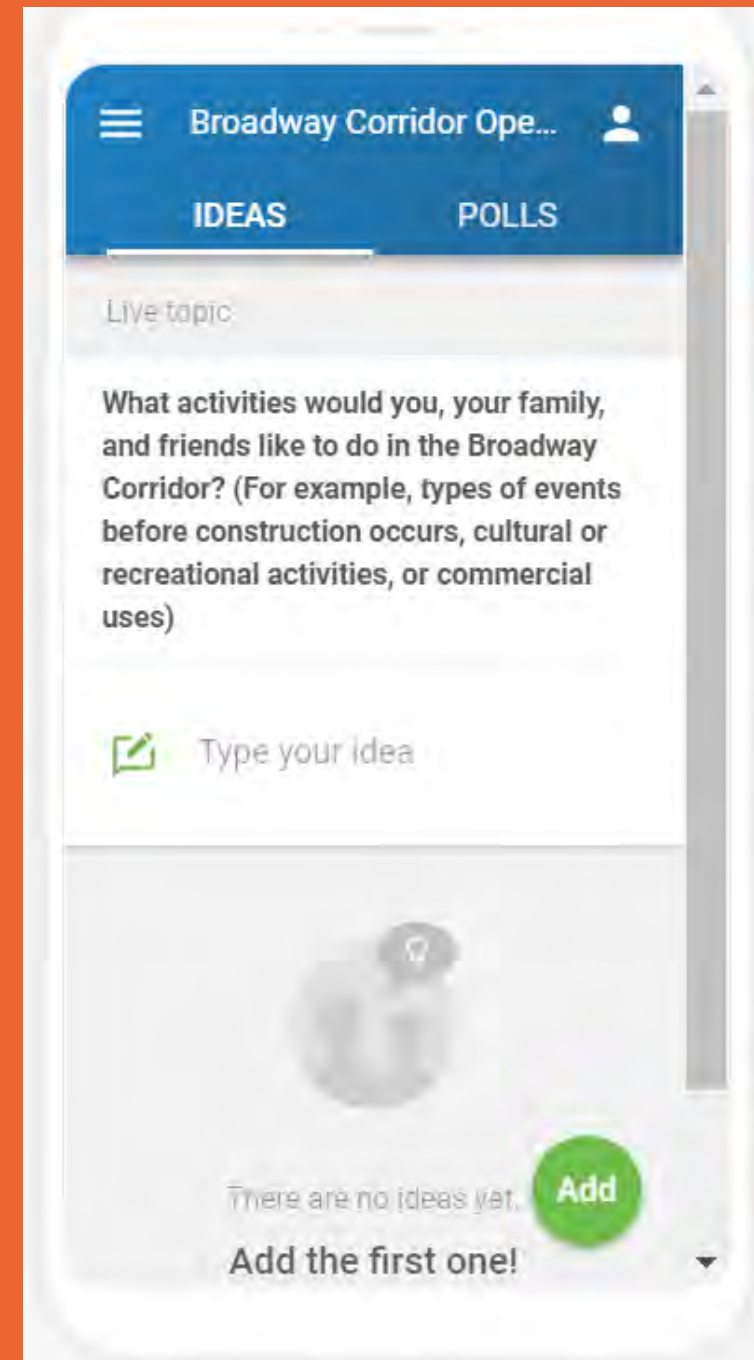
**Broadway
Corridor**



The screenshot shows the Slido mobile app interface. At the top, there's a blue header bar with a hamburger menu icon on the left, the text "Broadway Corridor Ope..." in the center, and a user profile icon on the right. Below the header, there are two tabs: "IDEAS" and "POLLS", with "POLLS" being the active tab. The main content area displays a poll titled "Broadway Corridor Open House - Answer 2 questions per concept". The first question is: "** Concept PLAY ** The streets, parks, and open space feel comfortable, safe, and welcoming in PLAY." Below the question are four radio button options: "Agree", "Disagree", "Neutral", and "I'm not Sure". The second question is: "What aspects of PLAY make it a place for all Portlanders especially for you and your community?". At the bottom, there is a text input field labeled "Type your answer ..." and a downward arrow icon.

Share Your Opinion!

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- 2 Go to **slido.com**, enter **#broadway** (slido active until 24 hours after event)
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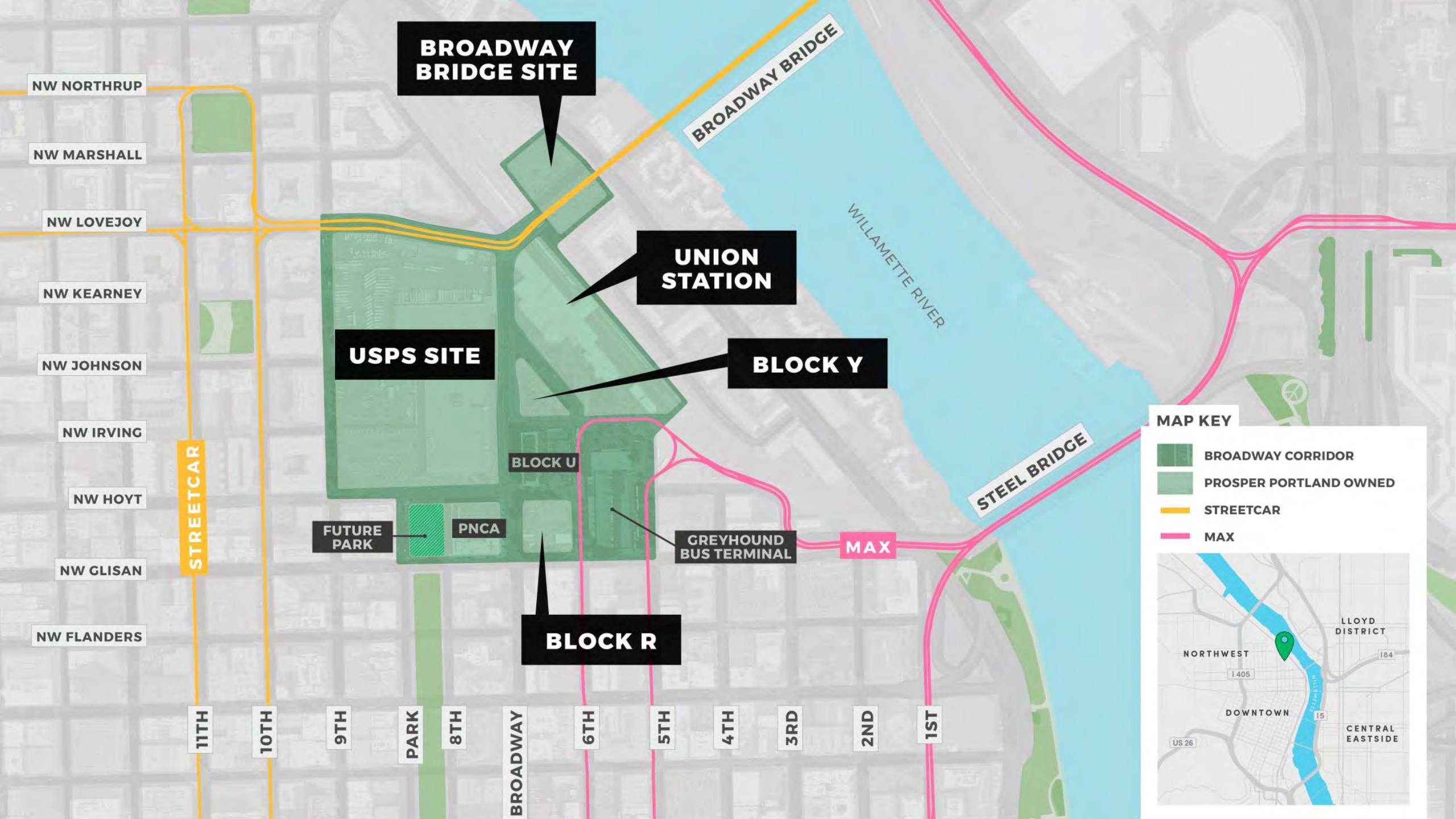


Get to know your neighbor

Each person asked to pick an emoji sticker that connects with what activity they'd like to do in the Broadway Corridor.

1. Turn to your neighbor and introduce yourself
2. Share which sticker you picked!





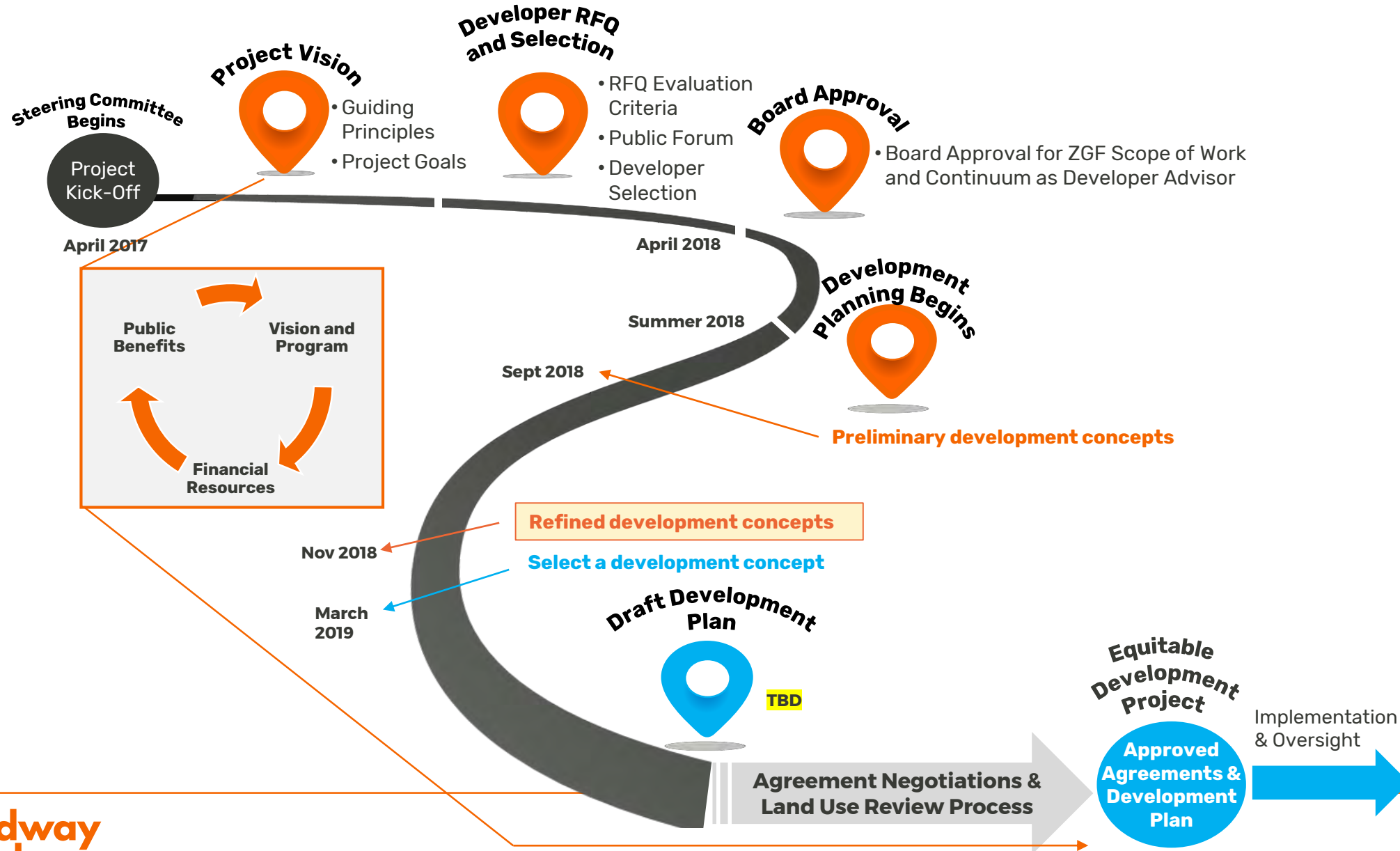
Vision Statement

The Broadway Corridor
once-in-a-generation opportunity to create a
unique, vibrant, mixed use, dense urban district
seamlessly integrated with a regional
multi-modal **transportation hub**
in a genuinely Portland way.

The district vision is one that
honors history and culture,
fosters social equity and inclusion,
and re-imagines how Portlanders
live, work, enjoy and move through the city.



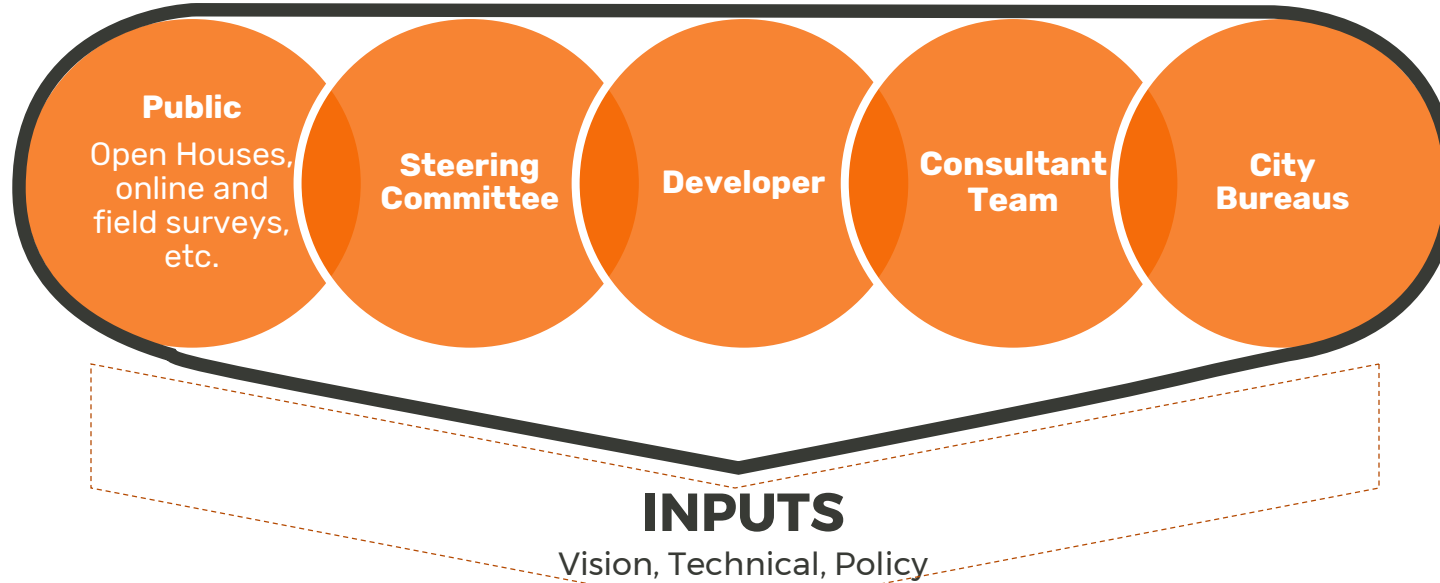
Where We've Been, Where We're Going



Who is Shaping the Project

INPUTS

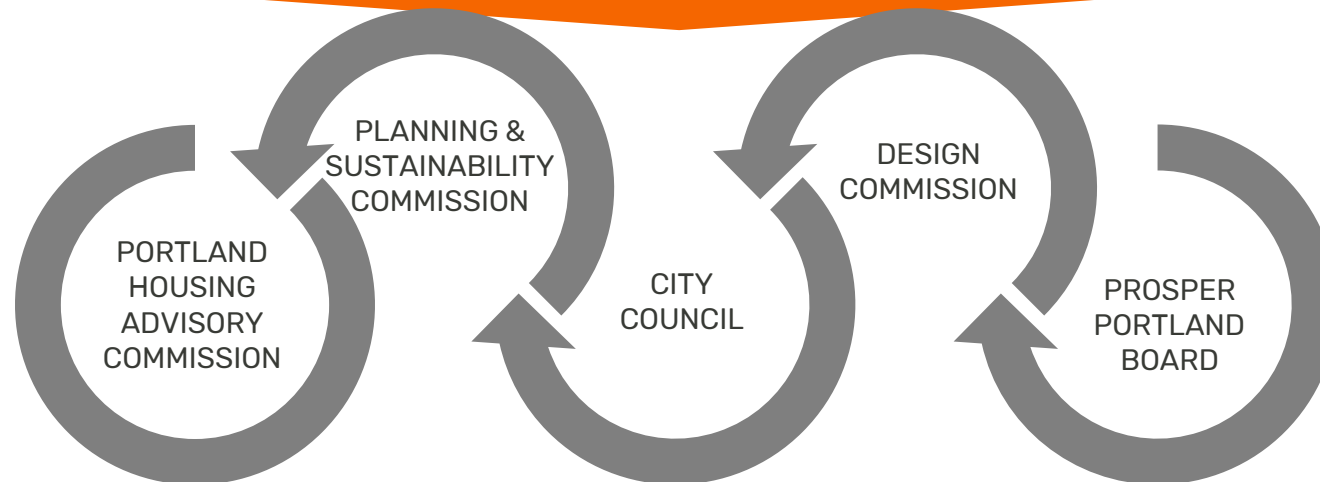
BPS
PBOT
BDS
BES
Parks
PGE
NW Natural
TriMet
Streetcar
RACC



EXECUTIVE COMMITTEE

Prosper Portland & Portland Housing Bureau Executive Directors

DECISIONMAKERS

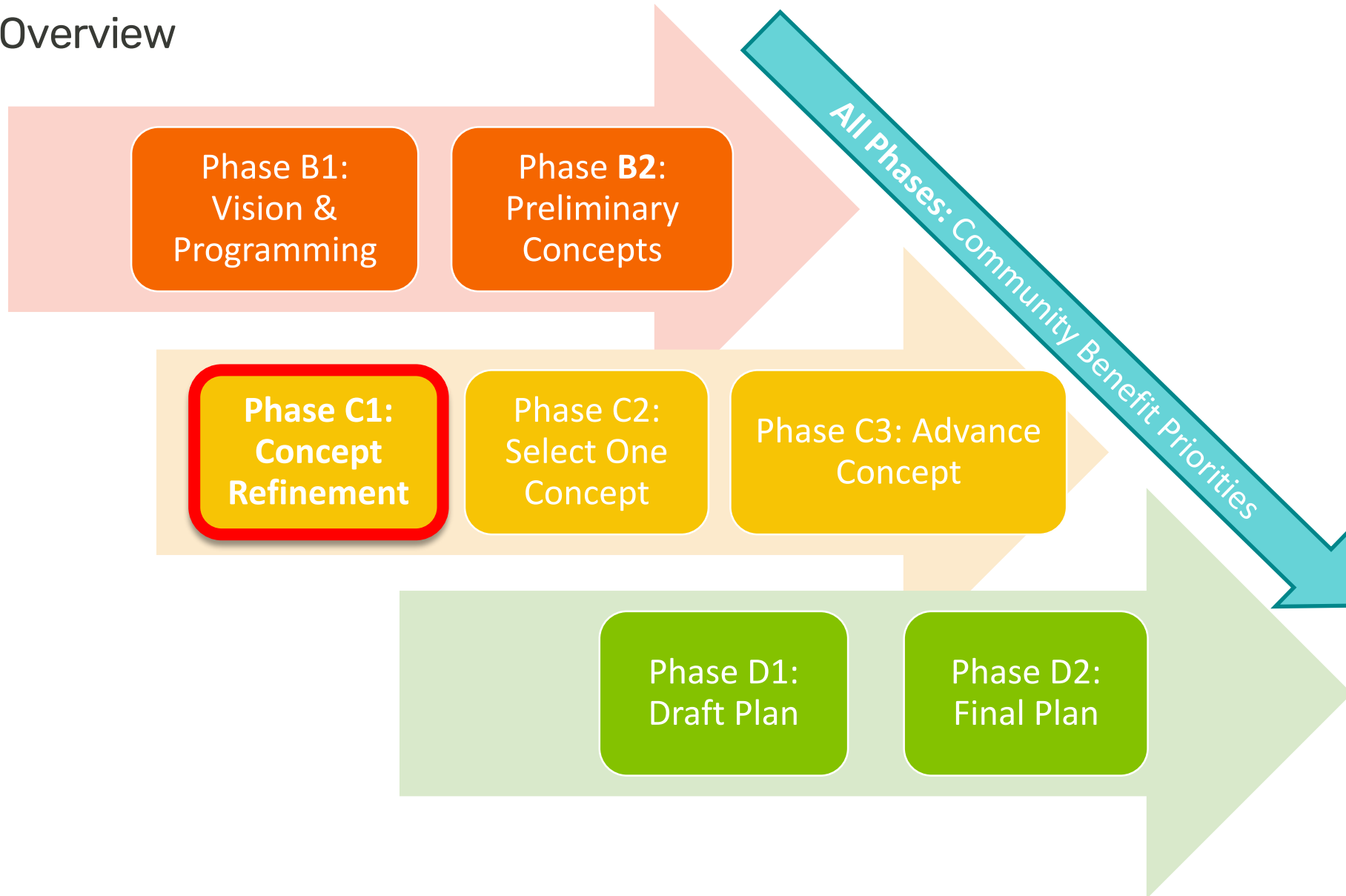


We want to hear from you!

- 1** How do the streets, parks, and open space feel to you in these concepts?
- 2** What activities would bring you and your family here?
- 3** How do we honor and value history, arts, and culture here?

DEVELOPMENT PLANNING

Process Overview

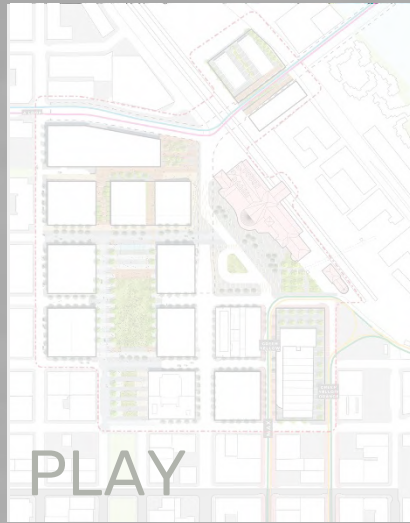


EQUITABLE DESIGN

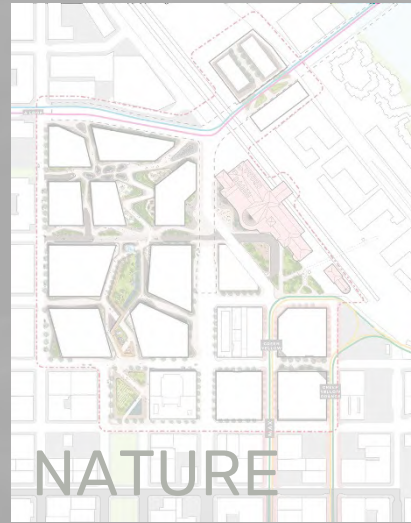
Principles of Design for Racial & Social Equity*

- **Engage and elevate the voices of underrepresented groups** in each phase of planning & design
- Provide **public spaces to just be**, meaning:
 - Places that don't feel like you need a specific purpose, activity or transaction to be there.
 - Places to sit that don't appear to be connected to a building or a business
 - Places for groups to gather
- Create spaces in buildings and within the public realm to **accommodate businesses serving low-income customers**, particularly with respect to food and drink, including:
 - Affordable retail space in buildings
 - Designated spaces for food carts or other street vendors
- **Avoid excessive or unnecessary spending on infrastructure** that may limit resources available for other community priorities.

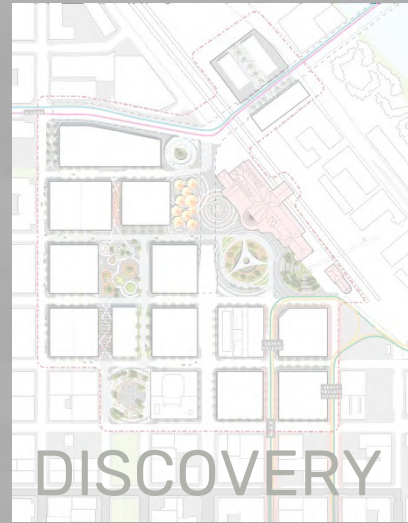
* These principles are the result of interviews and public engagement during Phases B2 and C1. As we develop the master plan, we will refine, expand, and translate them into specific site features or district design guidelines for future development projects in the Broadway Corridor project area.



PLAY



NATURE

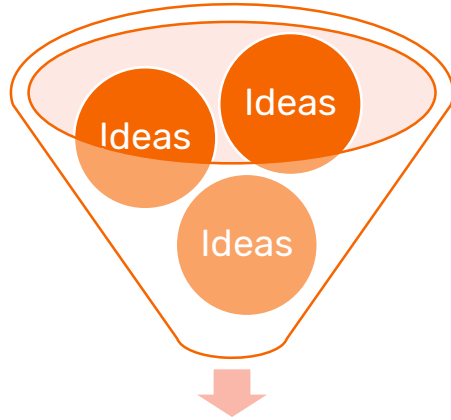


DISCOVERY

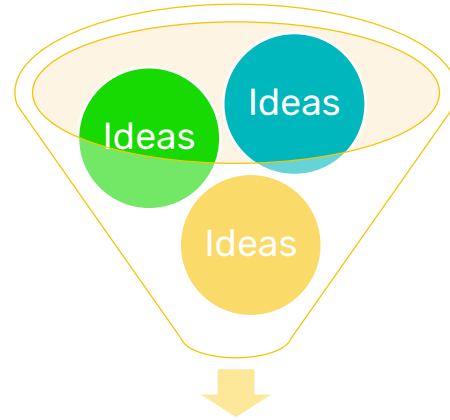
Concept Refinement: Variations Studied

WHAT IS CONSISTENT

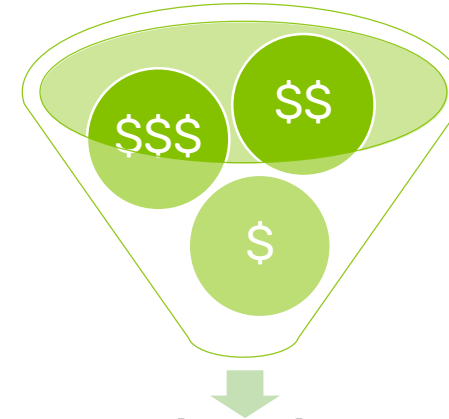
Phase C1+ among the three concepts



Vision Programs



Public Benefit



Financial Resources

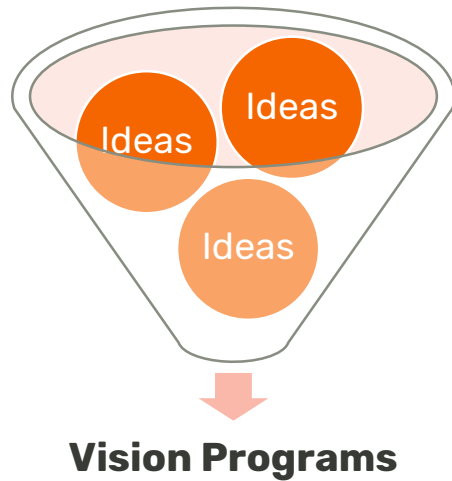
COMMERCIAL AFFORDABILITY
HOUSING AFFORDABILITY
PLACE MANAGEMENT
ACCESSIBILITY
EXISTING ANCHORS

KEY SHARED THEMES

- Design for Equity
- Welcoming
- Active & Vital Public Realm
- Green Streets & Buildings

WHAT IS DIFFERENT

Phase C1+ among the three concepts



PARCEL LAYOUT
ROAD NETWORK
TYPES OF OPEN SPACE
UNION STATION AS PLACE
ARTS AND CULTURE ELEMENT
THE GREEN LOOP
RESOLUTION OF NORTH PARK BLOCKS

ELEMENTS STUDIED

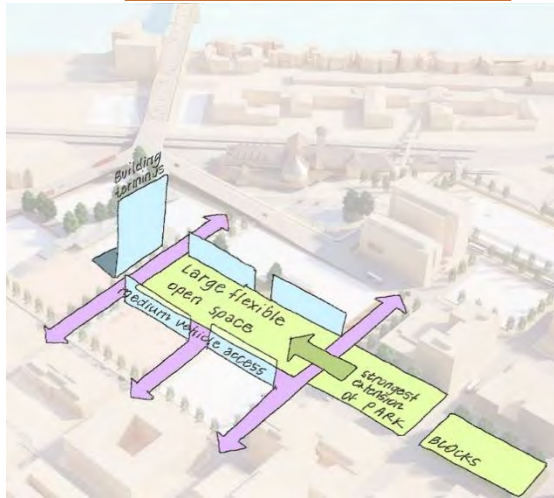
After the September Steering Committee & Open House

- Big Picture
- Open Space Type and Character
- Connectivity: Circulation & Access
- Union Station
- Parcel Configuration
- Green Loop
- Resolution of North Park Blocks

BIG PICTURE

Variation studied

PLAY

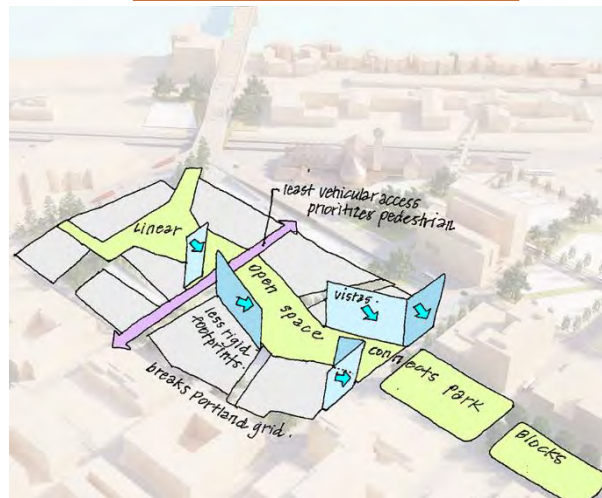


Strongest extension of park blocks

Largest open space

Medium level of streets with vehicular access

NATURE

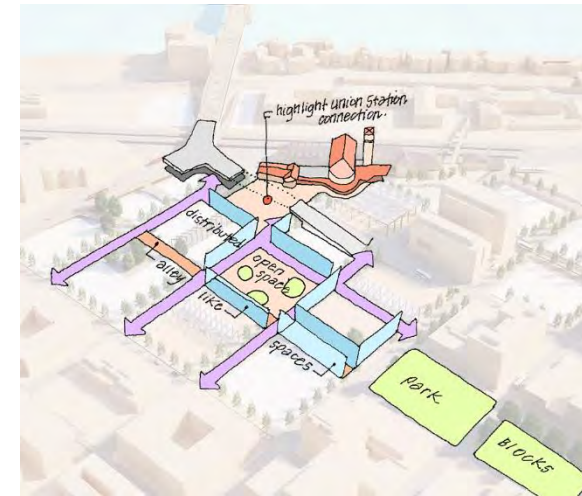


Less rigid footprints **breaking the Portland grid**

Medium & Linear open space

Least through street with vehicular access

DISCOVERY



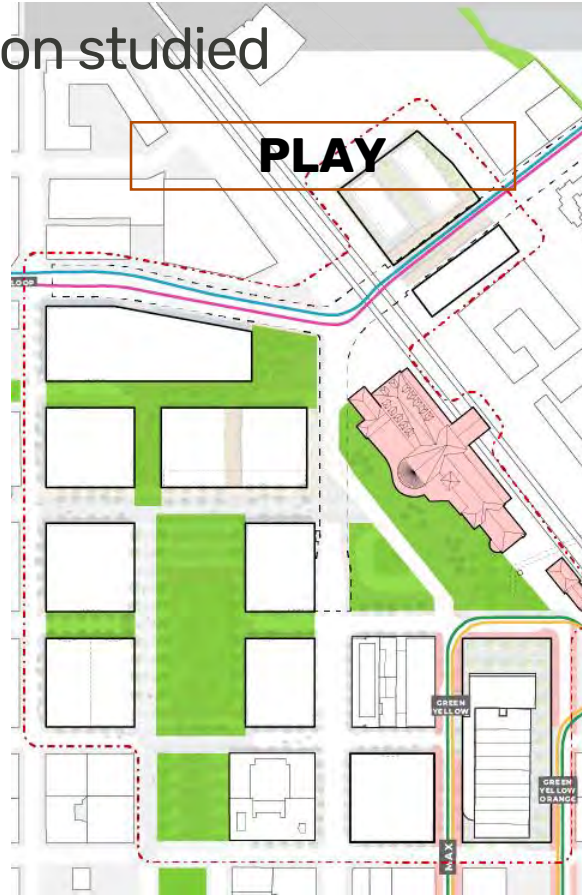
Linked open spaces with a **significant open space linked to Union Station**

Distributed open space

Most streets with vehicular access

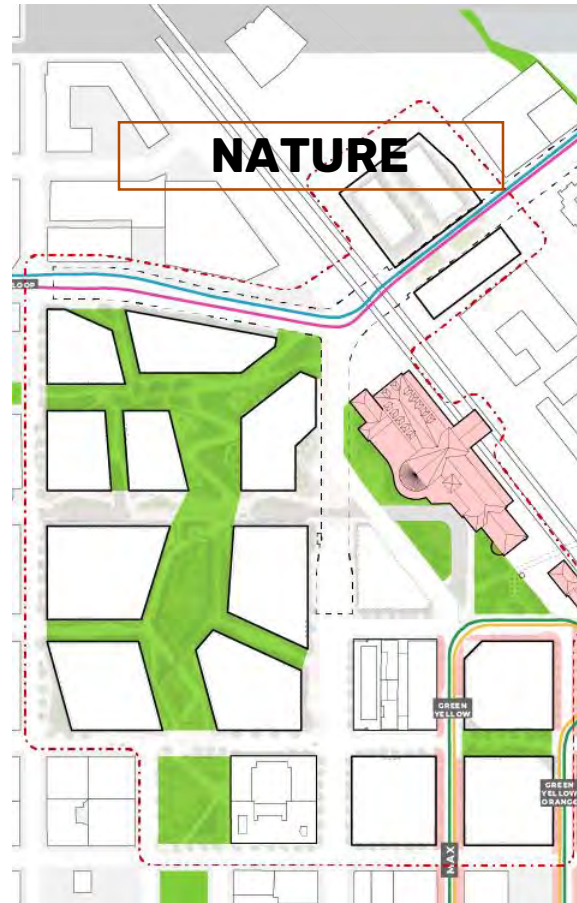
OPEN SPACE

Variation studied



Strongest extension of park blocks

Programmed open space for recreation



Organic expansion of park blocks

Emphasis on **Natural Landscape**



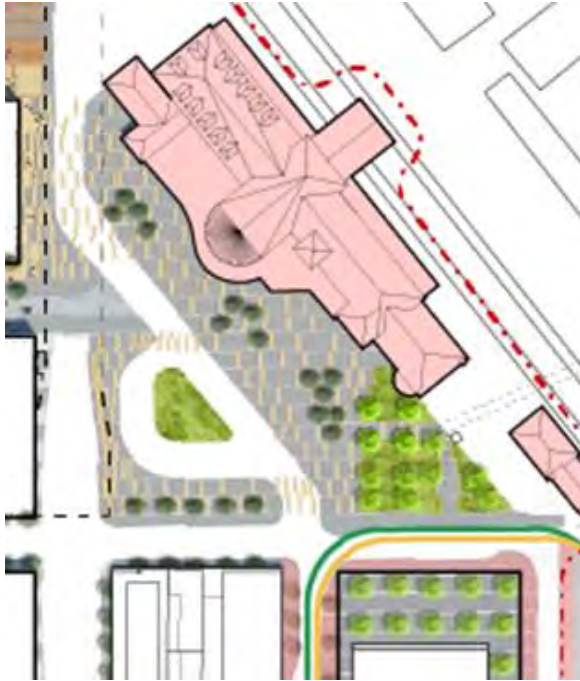
Distributed open spaces, linked by Green Loop

Strongest **Union Station** approach

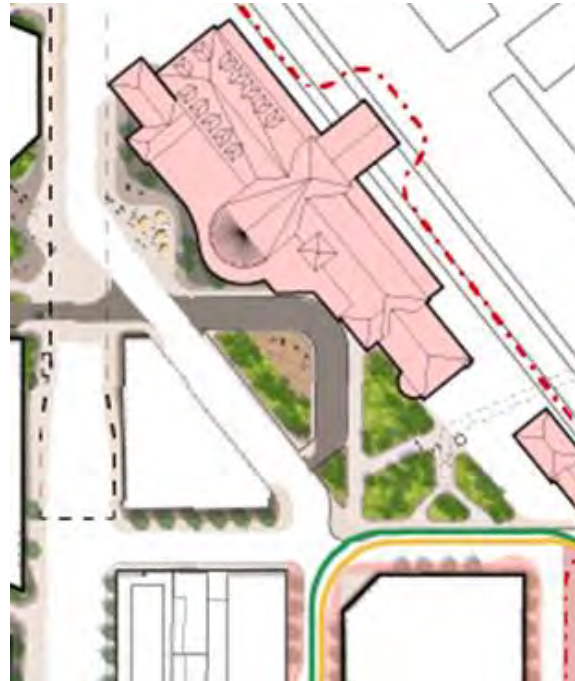
UNION STATION

Variation studied

PLAY



NATURE



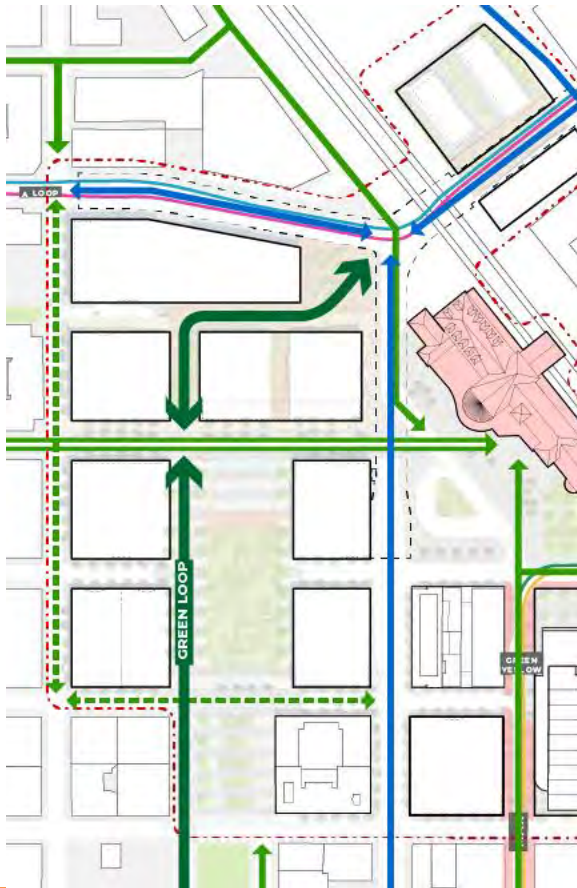
DISCOVERY



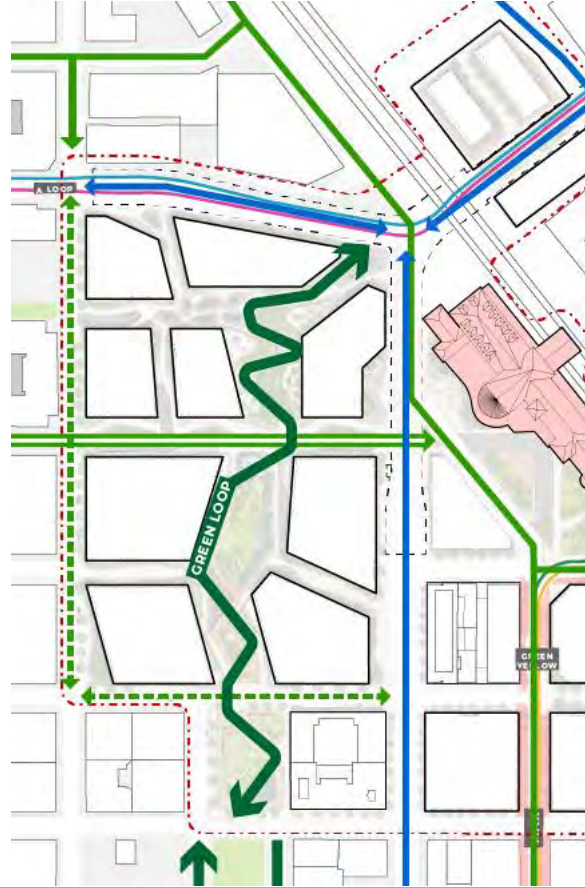
GREEN LOOP

Variation studied

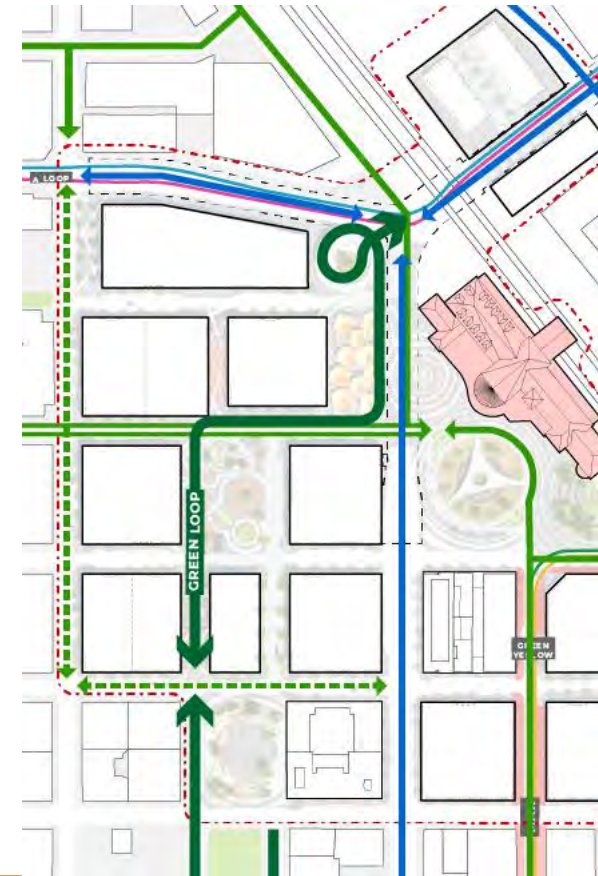
PLAY



NATURE



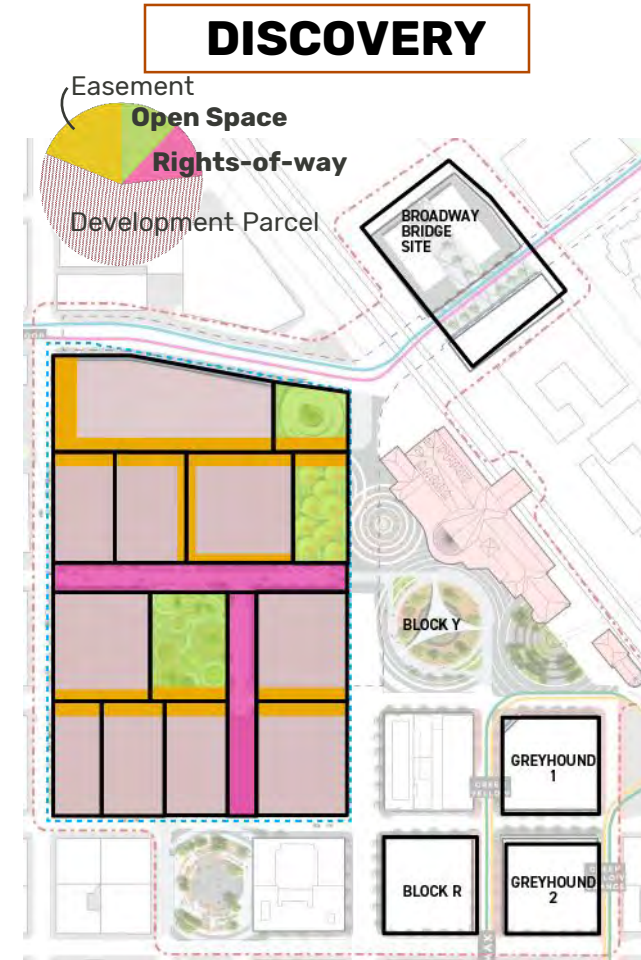
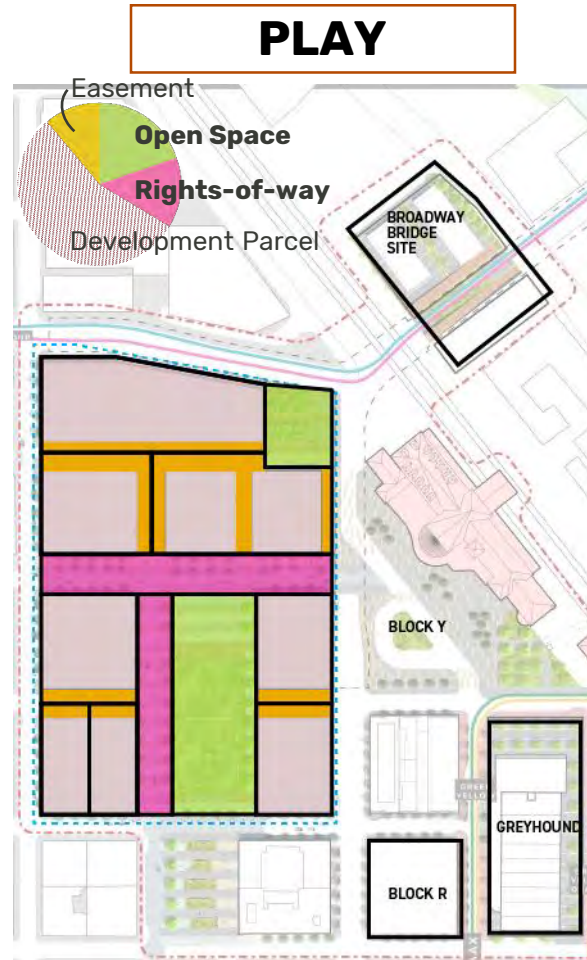
DISCOVERY



PARCEL FOOTPRINT

Variation studied

Pie chart is for USPS only, additional variation in use/infrastructure/cost could be incurred within Block Y/Union Station





PLAY



NATURE



DISCOVERY

Concept Refinement

PLAY

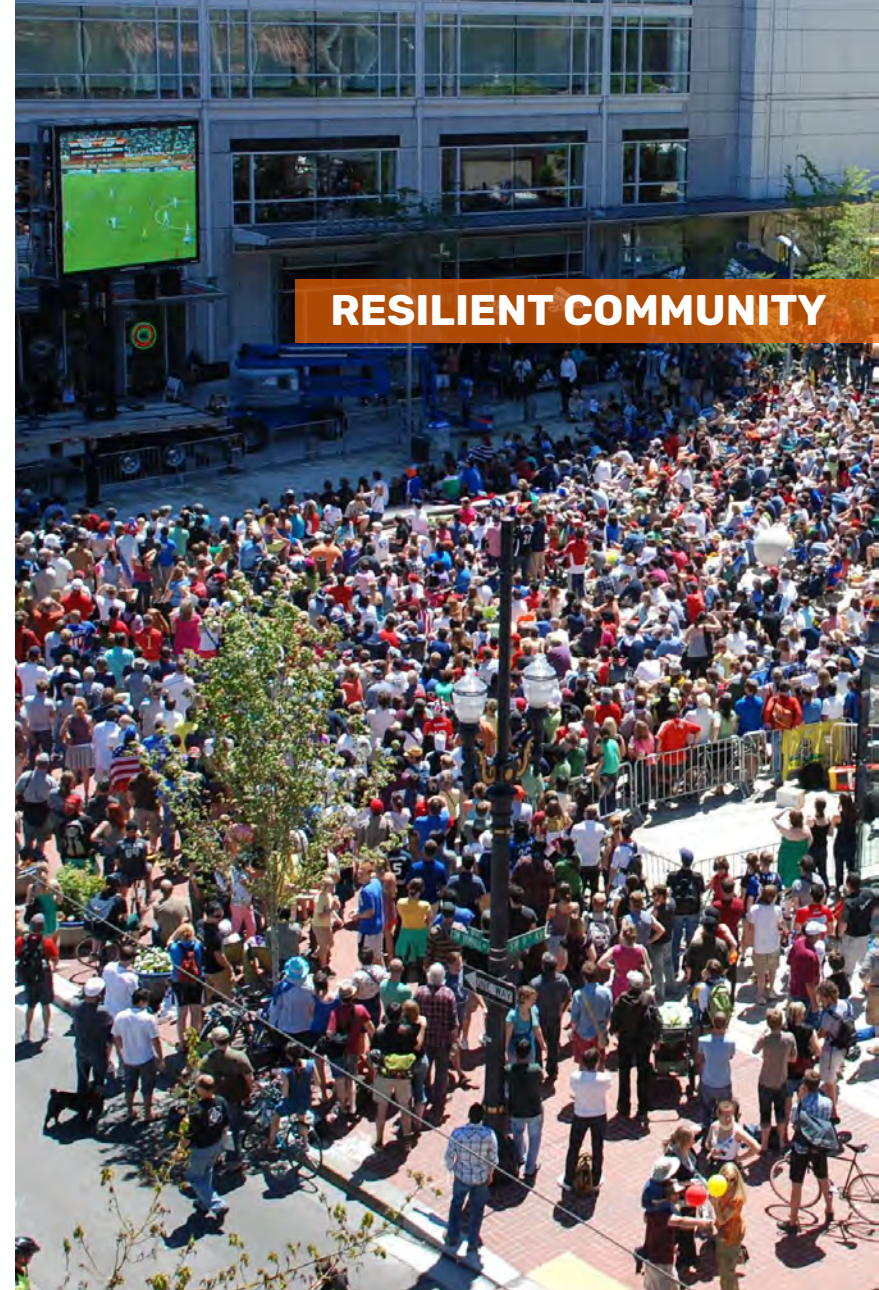
Key Themes

Art Plaza

Woonerf
(Living
Streets)

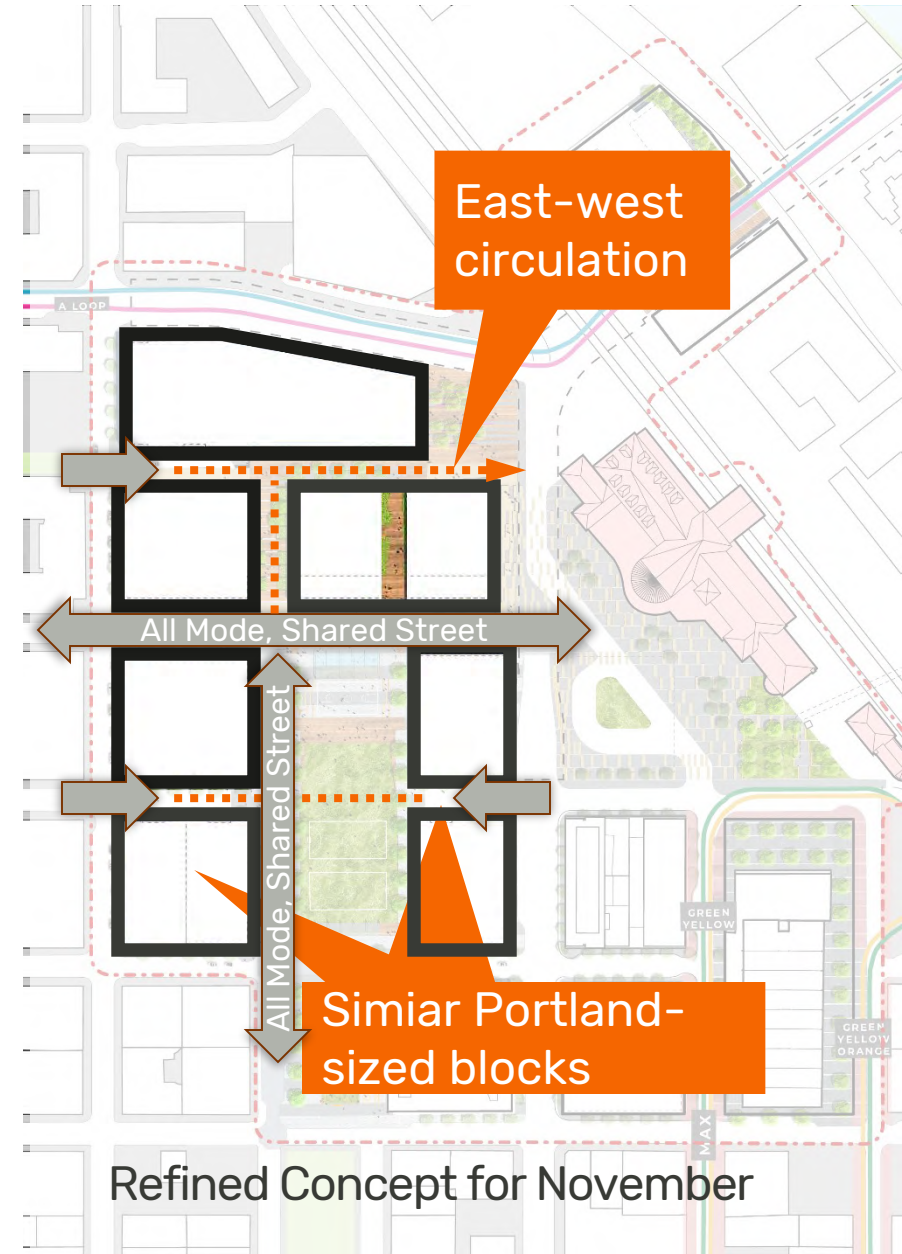
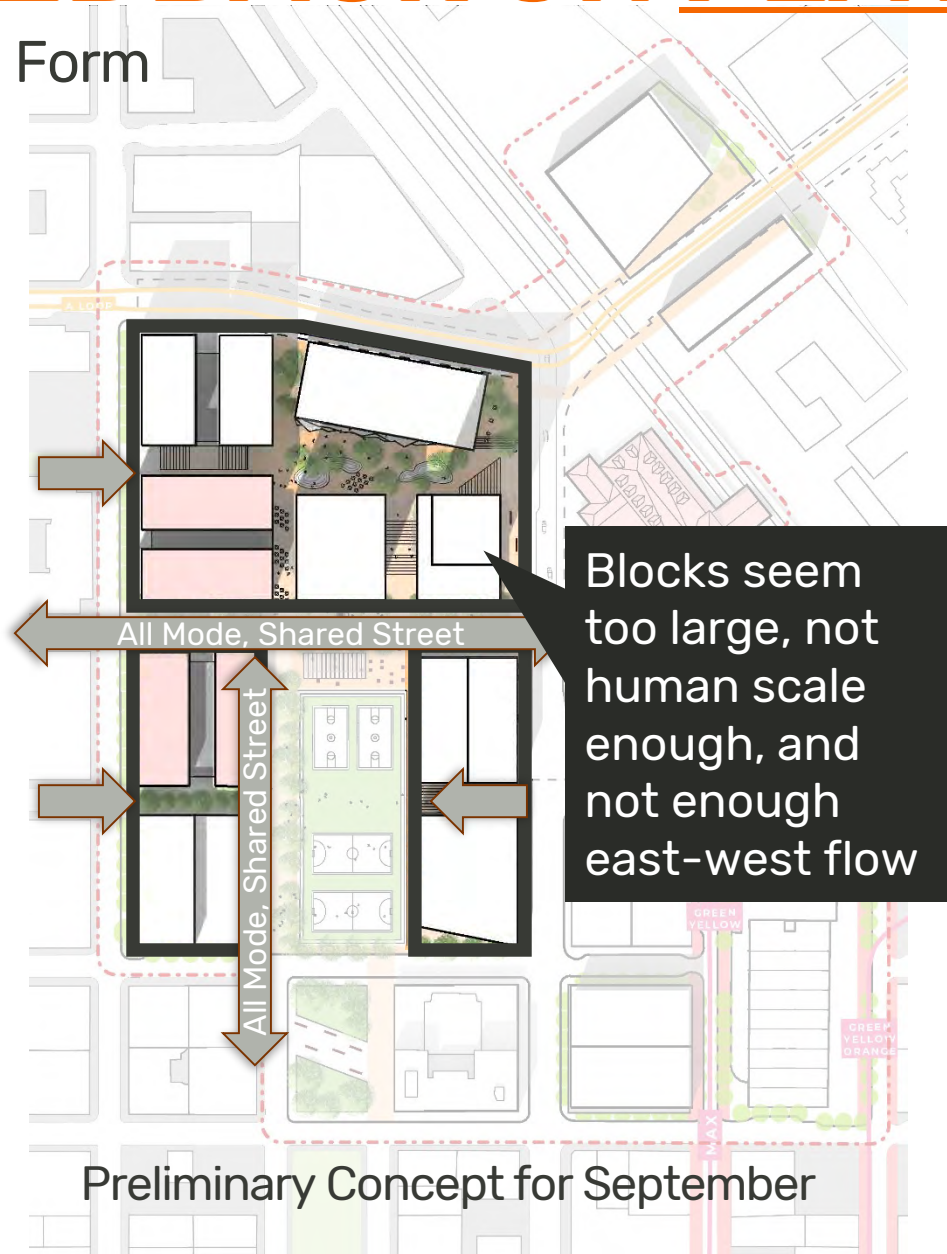
Small
Business
Incubator

Adaptive
Reuse



FEEDBACK ON PLAY

Urban Form

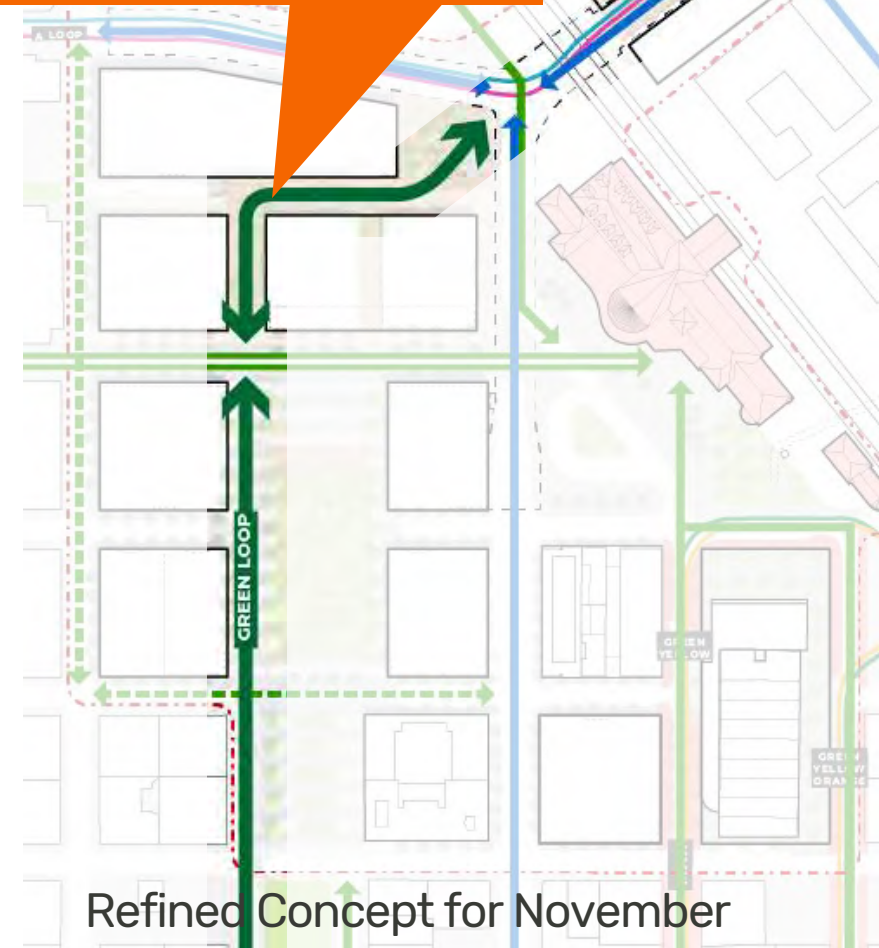


FEEDBACK ON PLAY

Green Loop



One Green Loop as part of the Elevated Art Plaza, for bikes and pedestrians

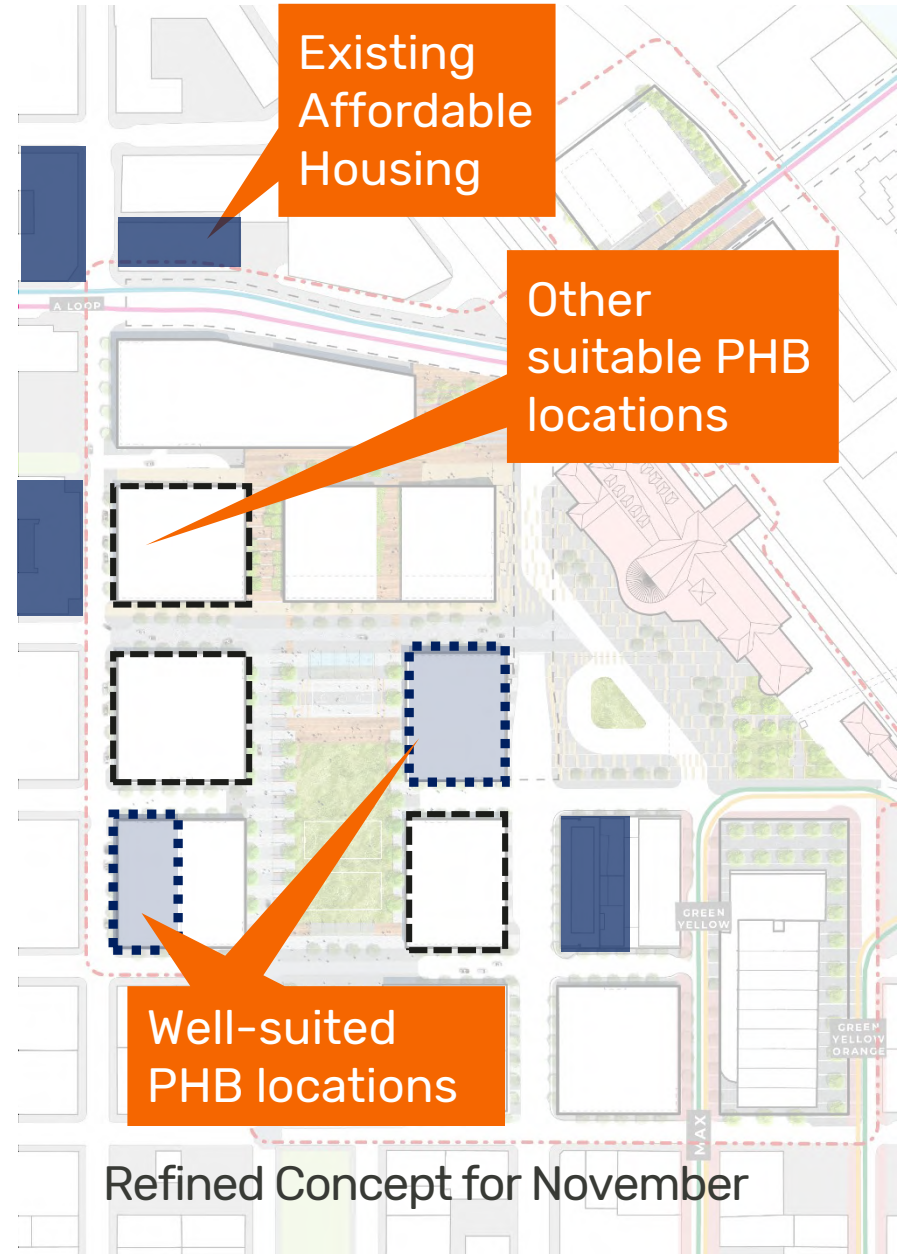


FEEDBACK ON PLAY

Affordable Housing Sites



Preliminary Concept for September



Refined Concept for November

FEEDBACK ON PLAY

Connection to Union Station

Better connection
to Union Station
as a **destination**

Broadway
Corridor

Preliminary Concept for September

Reconfigure Union Station
Plaza to accommodate
pedestrians, **celebrating
the two districts** coming
together at Union Station

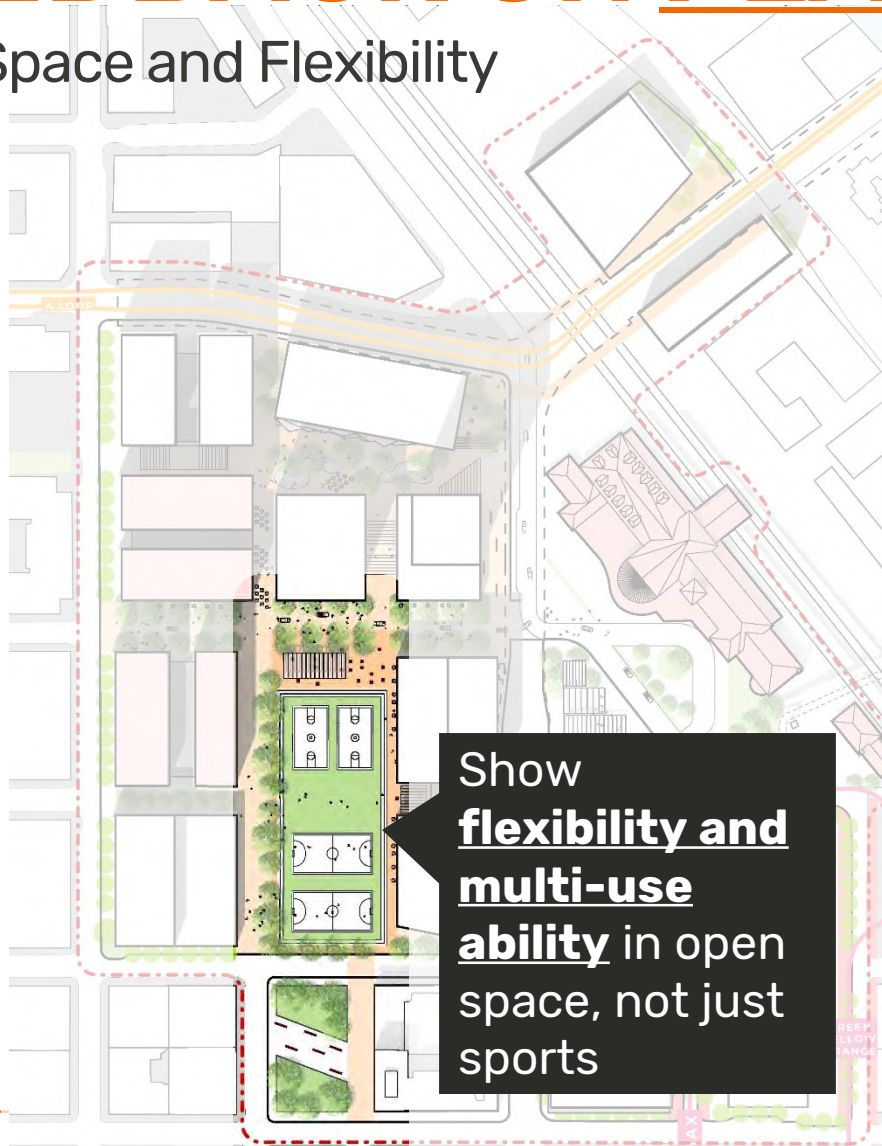
Pearl

Old Town
Chinatown

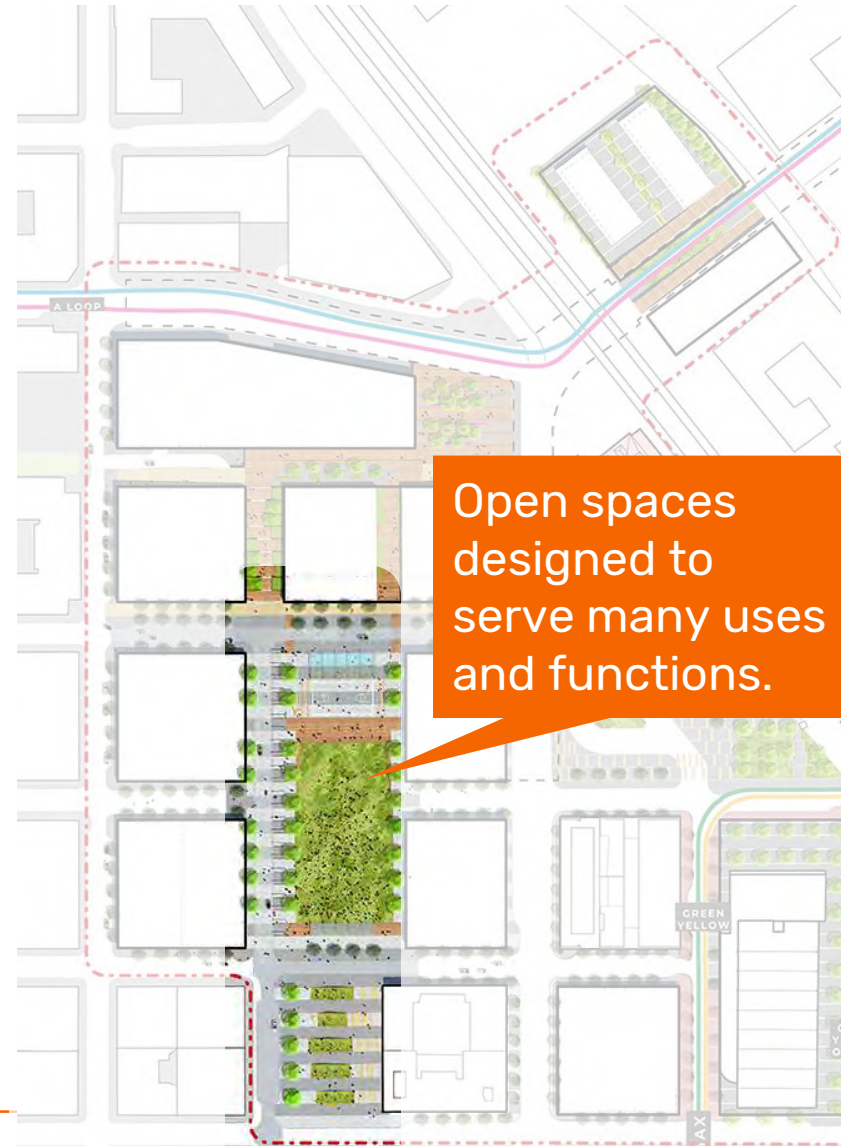
Refined Concept for November

FEEDBACK ON PLAY

Open Space and Flexibility



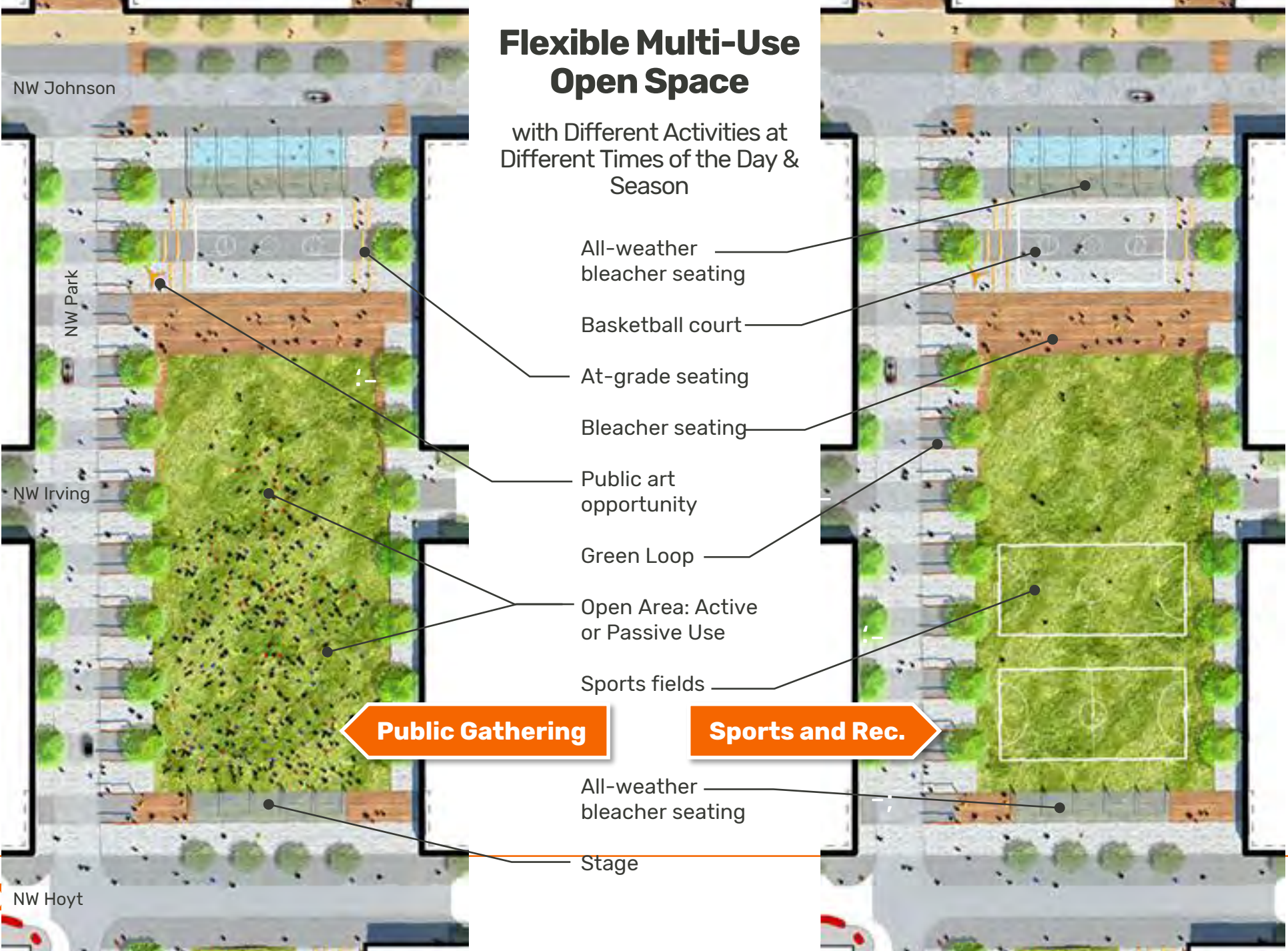
Preliminary Concept for September



Refined Concept for November

Flexible Multi-Use Open Space

with Different Activities at Different Times of the Day & Season



NW Johnson

NW Park

NW Irving

NW Hoyt

All-weather
bleacher seating

Basketball court

At-grade seating

Bleacher seating

Public art
opportunity

Green Loop

Open Area: Active
or Passive Use

Sports fields

Public Gathering

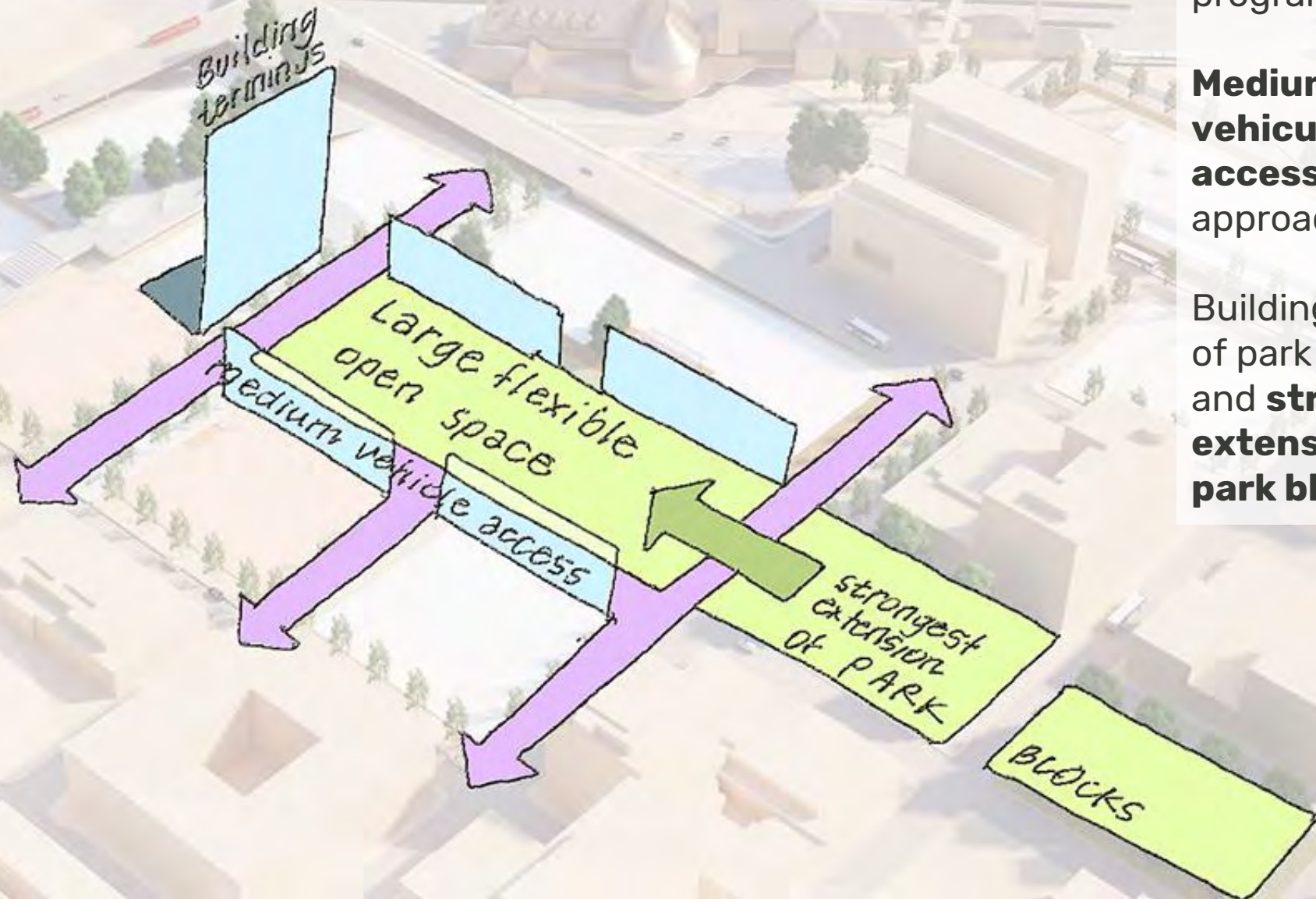
Sports and Rec.

All-weather
bleacher seating

Stage

PLAY

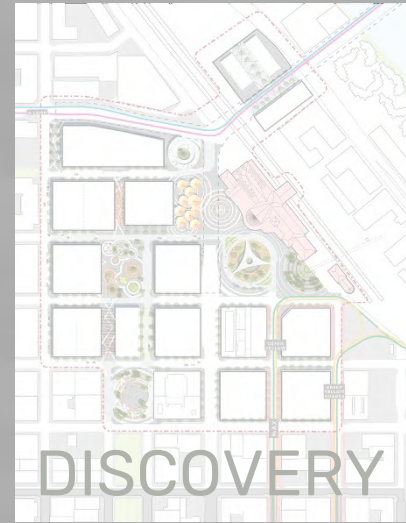
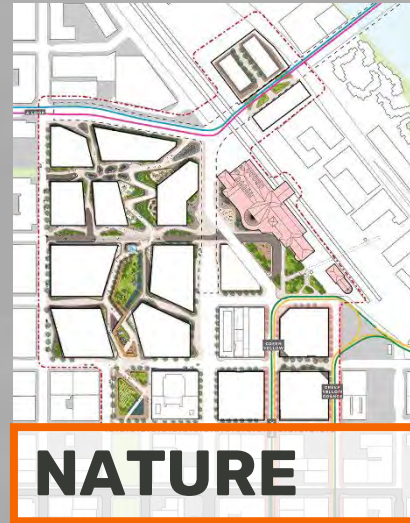
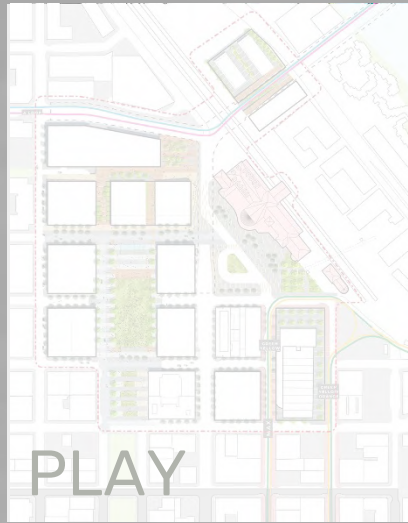
In a nutshell



Largest open space and **most flexible** in program and use

Medium level of vehicular access between approaches

Building terminus of park blocks and **strongest extension of park blocks**



Concept Refinement

NATURE

Key themes

Green Jobs

Iconic
Architecture

Community
Gardens

Connect to
the River

GREEN HEART



GATHERING SPACES

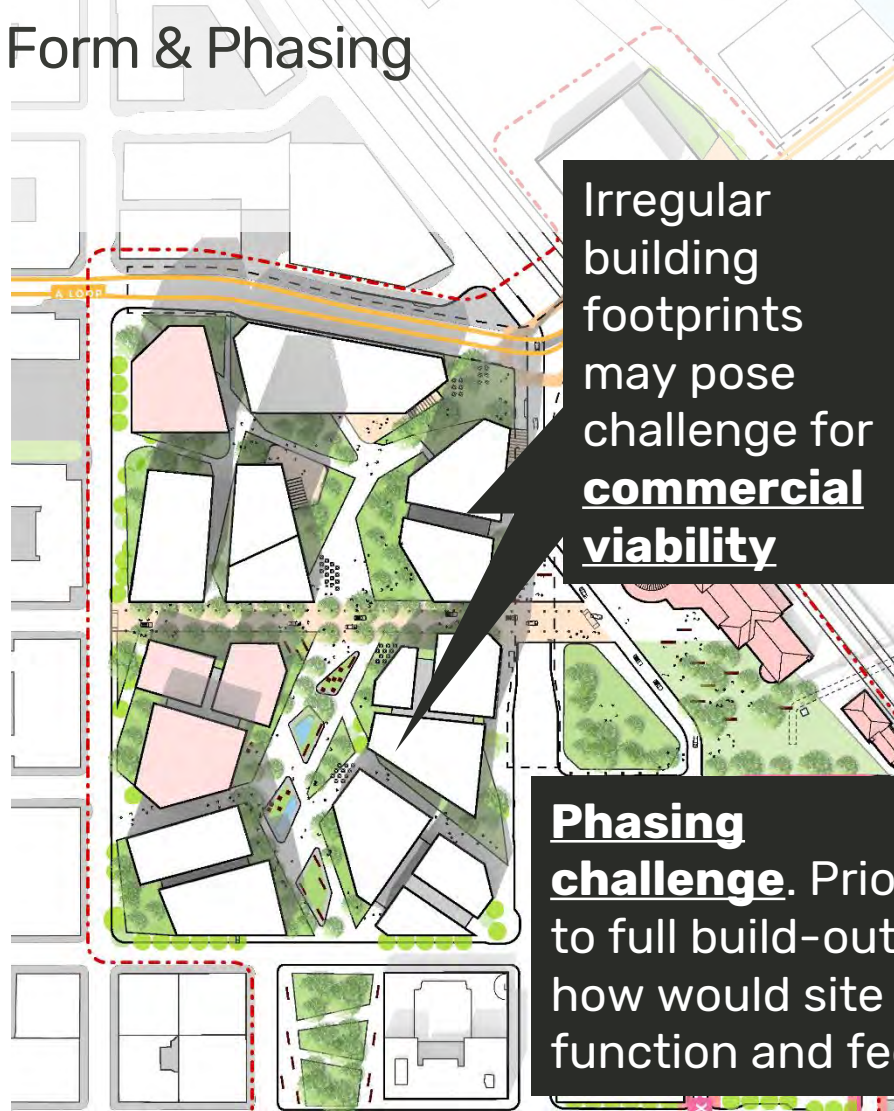


SHIFT THE GRID

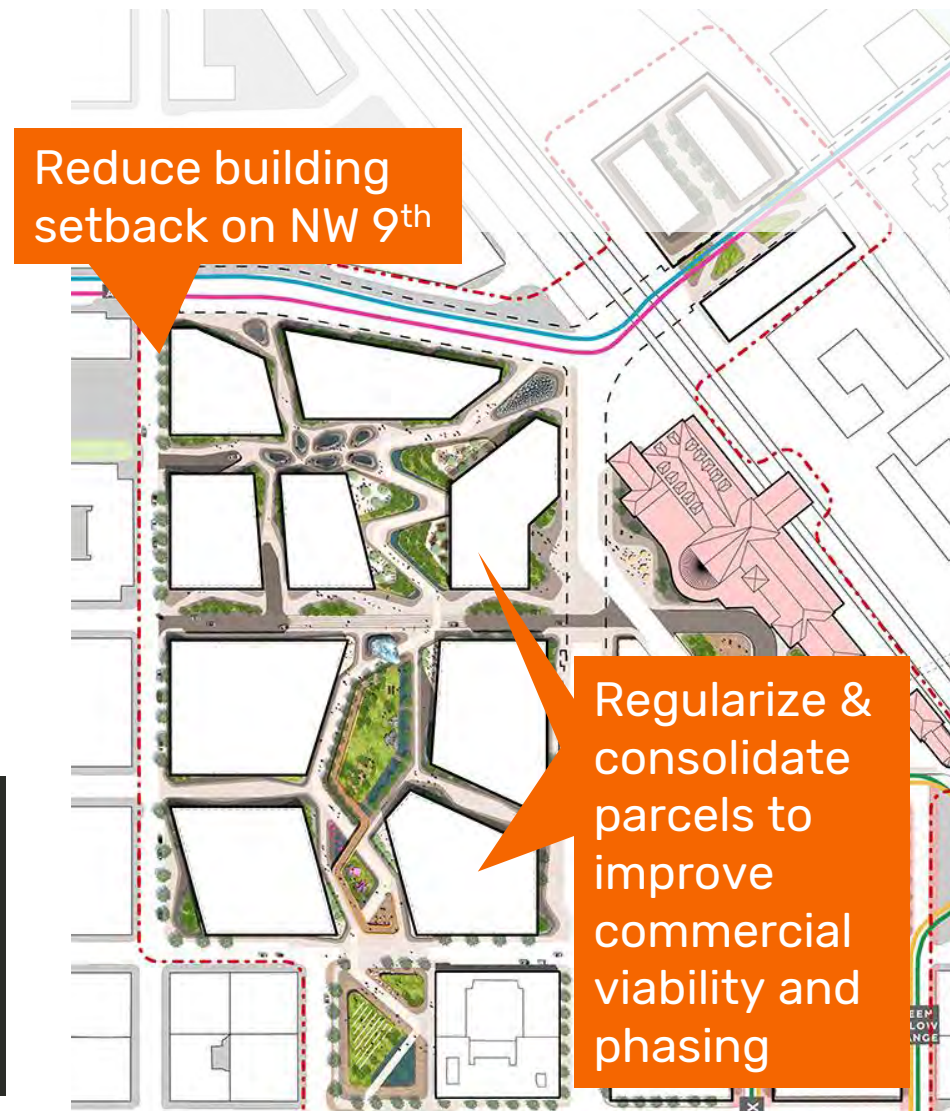


FEEDBACK ON NATURE

Urban Form & Phasing



Preliminary Concept for September



Refined Concept for November

FEEDBACK ON NATURE

Open Space



Fragmented spaces may not accommodate events, organic gathering

Preliminary Concept for September



Variety of activities

Flexible, larger open space for multi-purpose gathering and active use

Refined Concept for November

FEEDBACK ON NATURE

Green Loop and Open Space

Ensure Green Loop meets **universal design criteria**

Provide accessible connection from NW Johnson to Broadway Bridge

Some cultural groups do not access nature the same way as others, feeling unwelcomed and unsafe in dark, wooded spaces

Open Space arrangement maintains openness and visibility while providing a variety of public space types

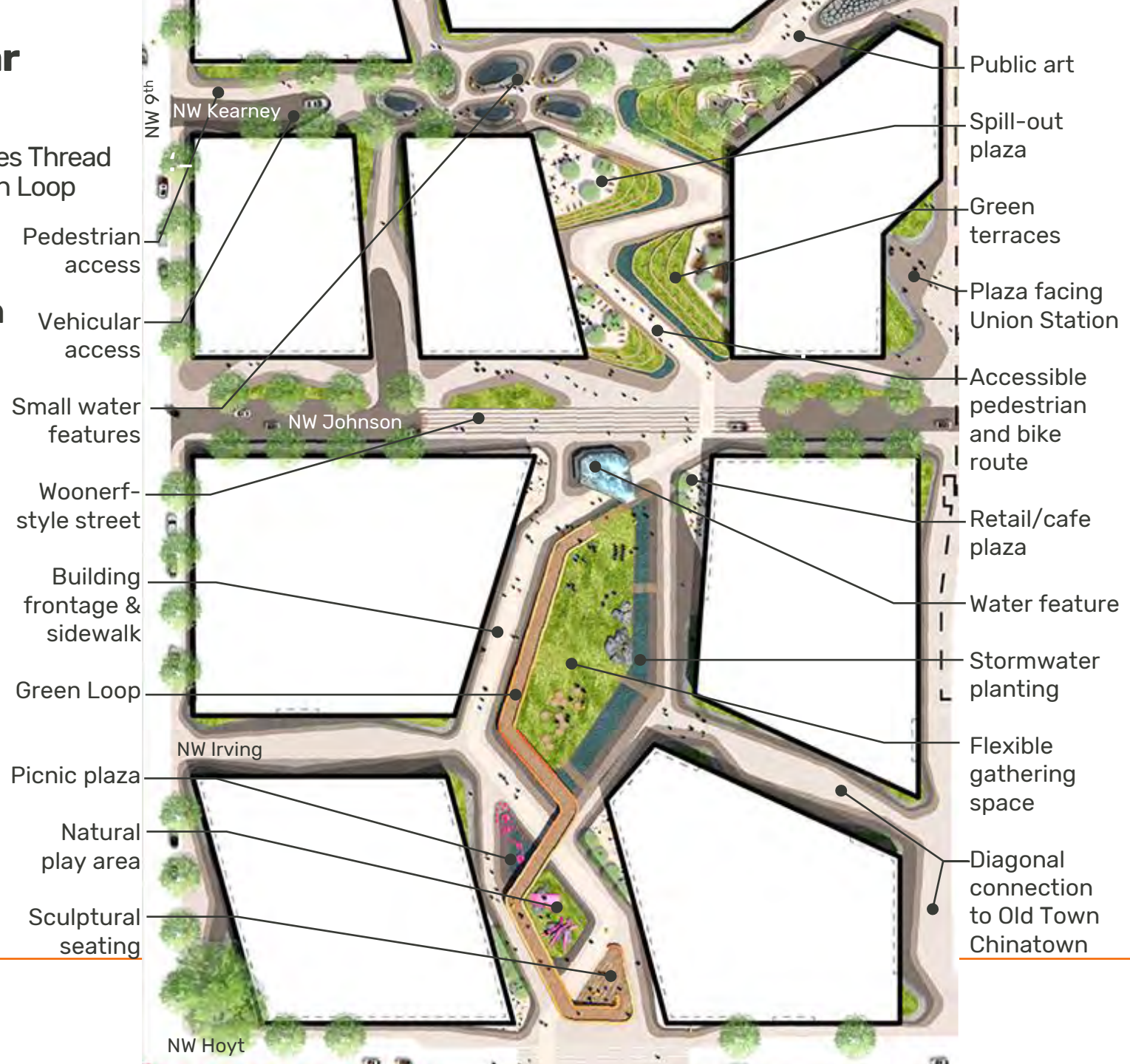
Preliminary Concept for September

Refined Concept for November

Organic Linear Open Space

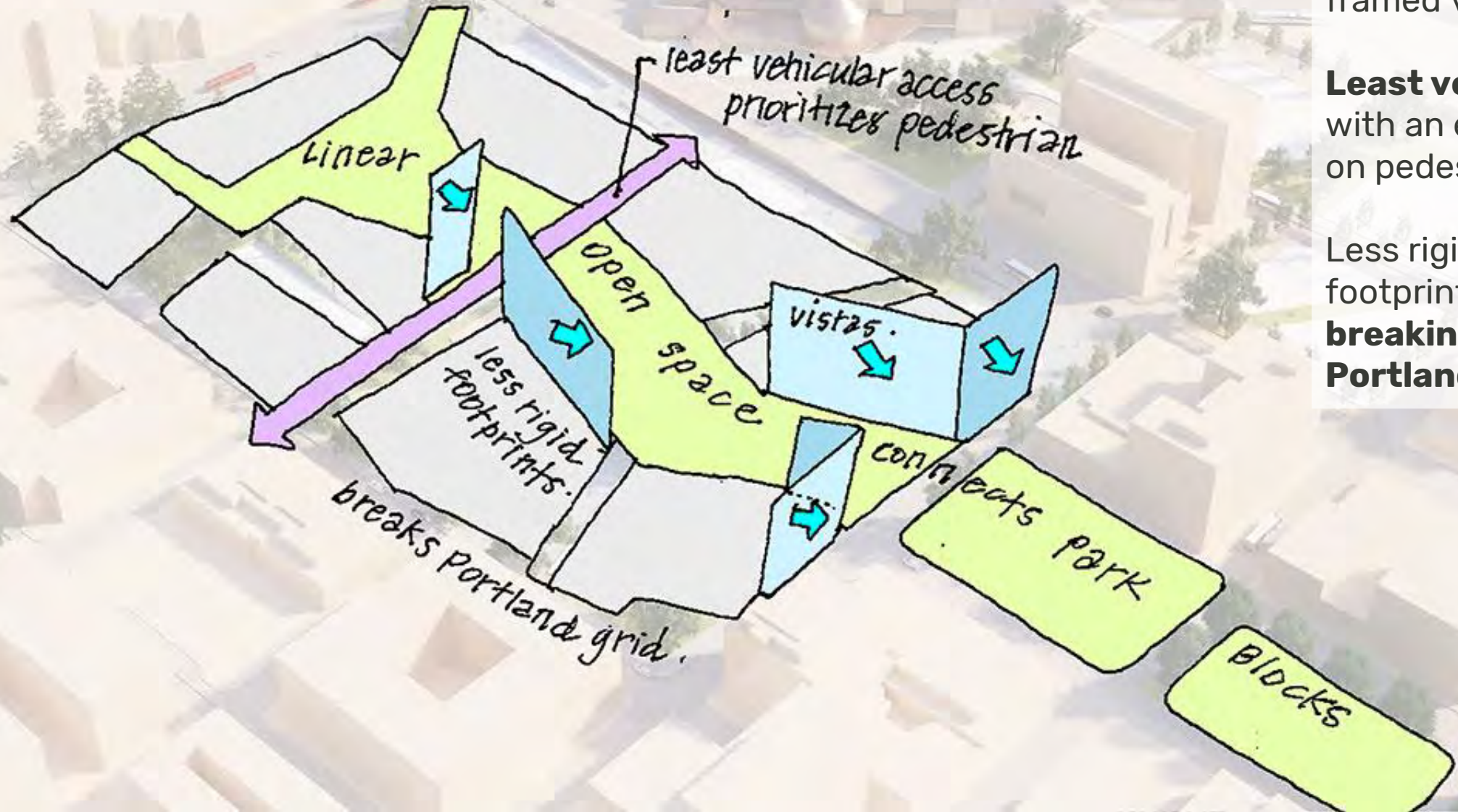
with Different Activities Thread Through By The Green Loop

- Gradual and integral green loop transition to Broadway Bridge
- Connecting to outdoors and nature
- Opportunities for robust stormwater facilities



NATURE

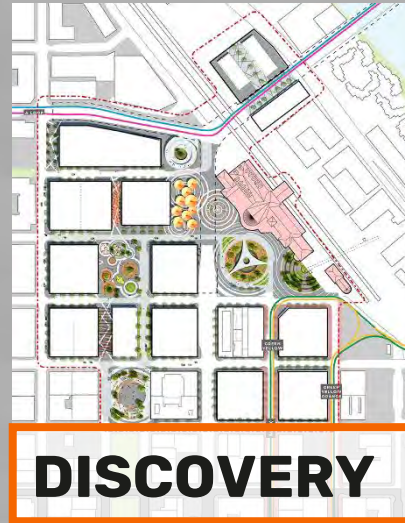
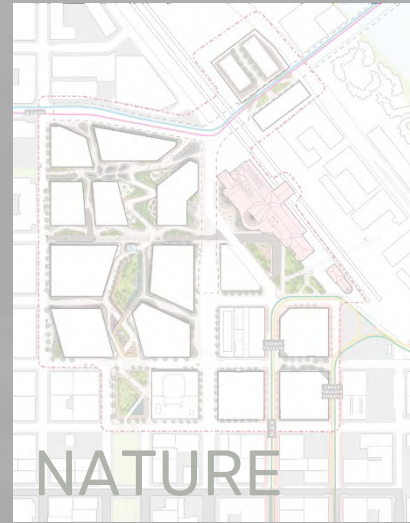
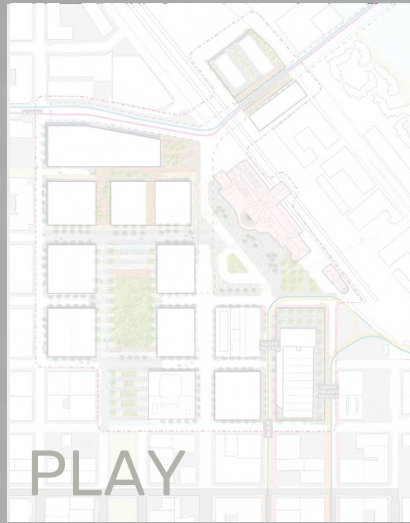
In a nutshell



Linear open space connecting Park blocks with framed vistas

Least vehicular with an emphasis on pedestrians

Less rigid footprints **breaking the Portland grid**



Concept Refinement

DISCOVERY

Key themes

Link Old
Town/
Chinatown
to Pearl

Independent
Retail

Community
Market

Pocket
Parks

INCREMENTAL DEVELOPMENT



UNION STATION/ PUBLIC SQUARE



CULTURE ALLEYS

FEEDBACK ON DISCOVERY

Green Loop

Direct connection
to Broadway Bridge

Preliminary Concept for September

Direct connection to
Broadway Bridge
through spiral helix

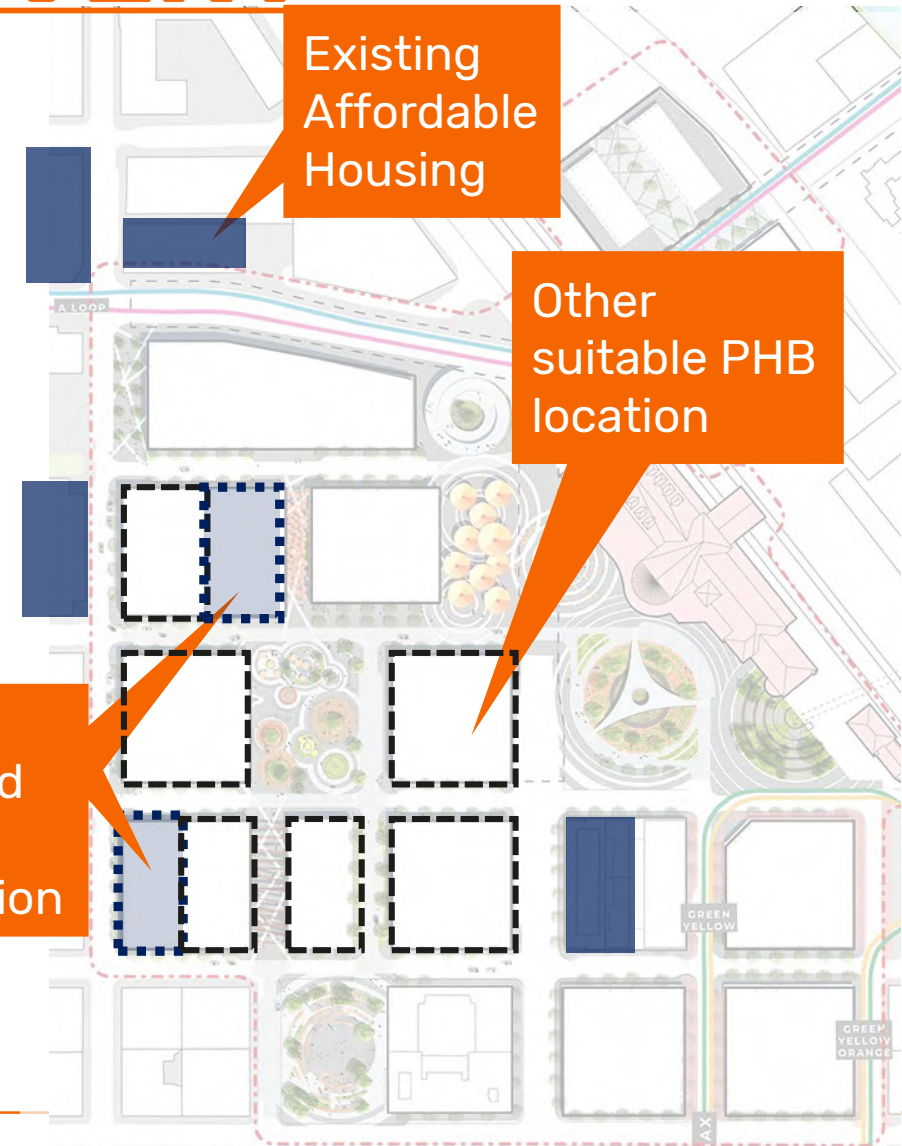
Refined Concept for November

FEEDBACK ON DISCOVERY

Affordability



Preliminary Concept for September



Refined Concept for November

FEEDBACK ON DISCOVERY

Open Space

Small spaces likely become exclusive

Fewer, larger, open spaces, consolidated along green loop

Too fractured, turns back on Park Blocks, needs grand public space

Union Station drop-off/pick-up with art or active open space opportunity

Strengthen north-south park blocks by extending 8th Ave.

Preliminary Concept for September

Refined Concept for November

Distributed Open Space

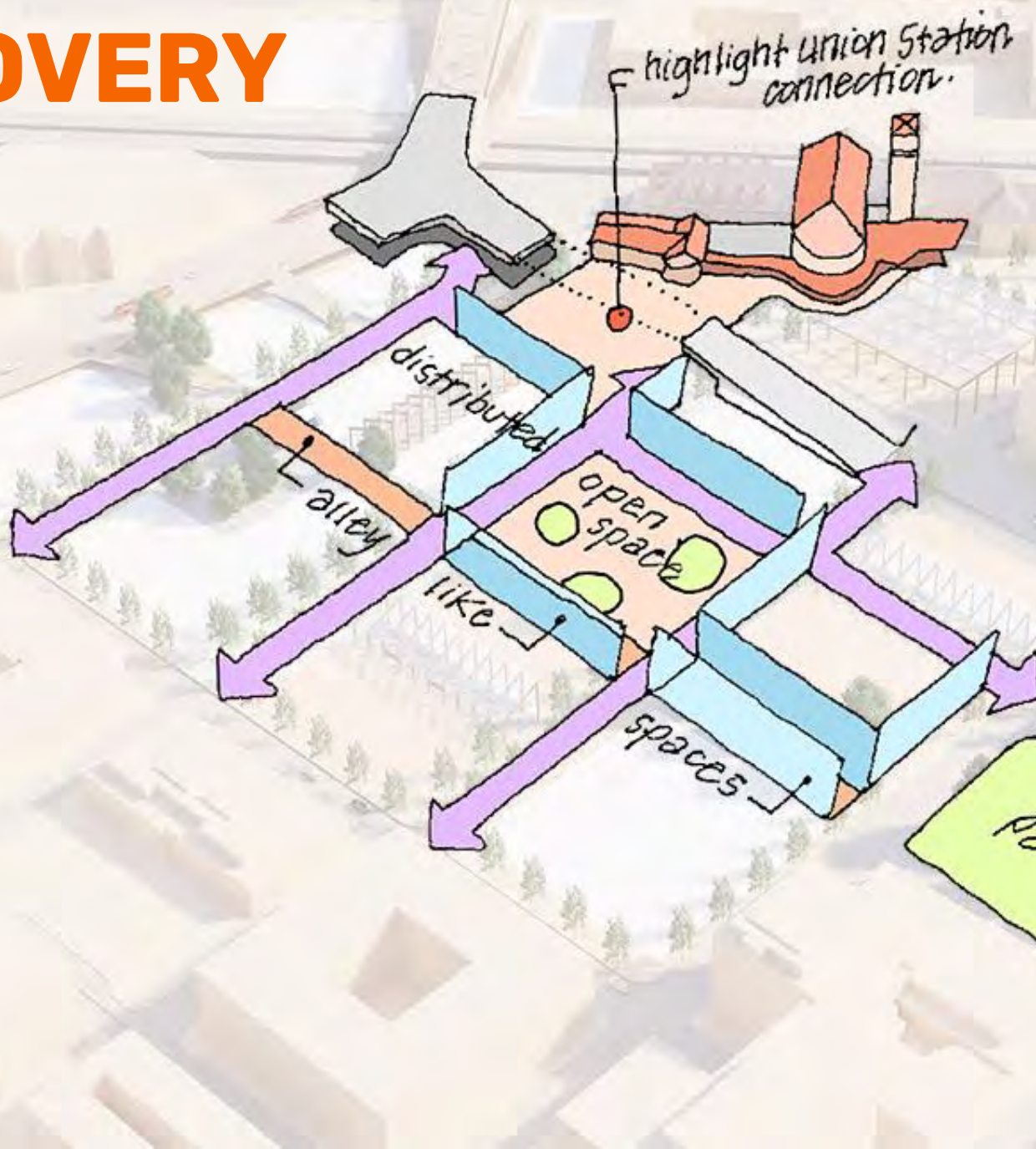
with Different Activities of Diverse Character

- Art installation
- Market plaza extends from building face to under viaduct to face of Union Station
- Car-free area
- Outdoor seating
- Games/play area
- Art installation



DISCOVERY

In a nutshell



Distributed open space within a Portland grid and “**alley**” spaces

Most streets with **vehicular access**

Linked open spaces with a **significant open space linked to Union Station**

We need your feedback!

5:30 p.m. – 6:00 p.m.

Welcome & presentation on the project background and development concepts

6:00 p.m. – 7:25 p.m.

Guests visit stations to learn more about the concepts and provide feedback

7:25 p.m. – 7:30 p.m.

Closing



@broadwaycorrpx



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9035Guest

Password: SweetOrange9@

Share your opinion:

Paper Survey or
www.slido.com #broadway

A photograph of the Union Station clock tower in Los Angeles at dusk. The tower is a tall, brick structure with two clock faces. At the top, there are two illuminated signs: "GO BY TRAIN" in yellow and "UNION STATION" in blue. The sky is a deep blue with some light clouds. In the foreground, there is a large palm tree on the left and a street lamp in the center. The building's lower levels are visible, showing windows and awnings.

Thank you!